# Background

### In consideration of environmental criteria, ÉEQ is maintaining the credit for recycled content for the 2019 Schedule of Contributions.

### Indeed, a credit of 20% of the payable contribution is offered to contributing companies marketing materials reaching or exceeding the thresholds of post-consumer recycled content.

## Eligibility criteria for the credit for recycled content applicable to the 2019 Schedule of Contributions

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **« Printed Matter » Class** | **Threshold\*** |  | **«Containers» and «Packaging» class** | **Threshold\*** |
| Inserts and circulars | 80 % |  | Kraft paper bags | 100 % |
| Magazines | 50 % |  | Kraft paper packaging | 100 % |
| Catalogues and Publications | 50 % |  | Laminated paper | 100 % |
| Telephone books | 80 % |  | PET bottles | 100 % |
| Other printed matter | 80 % |  | HDPE bottles | 100 % |
| Paper for general use | 80 % |  | PET Containers | 100 % |
| \* Post consumer recycled content | | | | |

### Steps for obtaining the credit

### Companies who report printed matter, containers or packaging eligible for the credit for post-consumer recycled content should fill out the appropriate screen on the ÉCO-D online reporting system.

**The following conditions must be met for the credit to be granted:**

* Data must be entered on the credit screen when preparing your 2019 report;
* Supporting documentation for each material for which you are requesting a credit and the completed form in the annex must be sent in no later than the date of the first instalment of your contribution;
  + Supporting documentation submitted after that date will be rejected.
* Supporting documentation must be deemed admissible;
* The company’s entire contribution must be paid according to the established payment calendar.

### Required supporting documentation

**For the « Printed Matter » class, we accept the following:**

* Recognized certification (e.g. FSC recycled content);
* Letter of confirmation from the supplier, along with quantities and specifications of the type of material used (the supplier must address a copy of the letter directly to ÉEQ);
* ISO 14001 standards with recycled content specifically indicated.

**For the “Containers and Packaging” class, we accept the following:**

* Recognized certification (e.g. FSC recycled fiber content);
* Letter of confirmation from the supplier, along with quantities and specifications of the type of material used (the supplier must address a copy of the letter directly to ÉEQ);
* ISO 14001 standards with recycled content specifically indicated;
* BNQ standard 8952-911.

### Chain of custody

In addition to quantities, composition and type of material, it is important to provide proof demonstrating the materials chain of custody. The document must enable us to confirm that the quantities indicated on your supporting documentation have indeed been used for marketing your materials.1

### Credit payment

The credit is granted through a separate invoice. Eligible companies will receive, within one year of the submission deadline of the report, a credit note of 20% calculated on the quantities of materials deemed to have met the acceptance criteria. It should be noted that the credit is applicable to the balance of a later contribution.

### Question?

Do not hesitate to contact our Company Services for assistance and guidance by email at [service@eeq.ca](mailto:service@eeq.ca), by phone at 514 987-1700 or toll free in Canada at 1 877 987-1491.

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1 Not required when companies have been BNQ 8952-911 certified or ISO 14001 has been requested

# Annex – Request for post-consumer recycled content

## Identification

|  |  |  |
| --- | --- | --- |
| **Company name :** | | **No :** |
| **Primary contact :** | | |
| **Tel. :** | **Email :** | |

## Information on materials

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **« Printed Matter » Class** | | **Supporting documentation provided**  **(Check all that apply)** | | | |
| **Materials eligible for credit** | **Kg  admissible** | **Certification** | **Letter** | **ISO** | **Other** |
| Newsprint inserts and circulars |  |  |  |  |  |
| Magazines |  |  |  |  |  |
| Catalogues and publications |  |  |  |  |  |
| Telephone books |  |  |  |  |  |
| Paper for general use |  |  |  |  |  |
| Other printed matter |  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **«Containers» and «Packaging» class** | | **Supporting documentation provided**  **(Check all that apply)** | | | |
| **Materials eligible for credit** | **Kg  admissible** | **Certification** | **Letter** | **ISO** | **Other** |
| Kraft paper shopping bags |  |  |  |  |  |
| Kraft wrapping paper |  |  |  |  |  |
| Laminated paper |  |  |  |  |  |
| PET bottles |  |  |  |  |  |
| HDPE bottles |  |  |  |  |  |
| PET containers |  |  |  |  |  |

## Other information

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| --- |
|  |

|  |  |
| --- | --- |
| **Signature :** | |
| **Name of authorized representative:** | **Date :** |

## Send To

This request and supporting documentation must be submitted by e-mail to ÉEQ Company Services at [service@eeq.ca](mailto:service@eeq.ca). If you experience any problems sending the information, contact us at 514 987-1700 or toll free in Canada at 1 877 987-1491.