

Maryse Vermette

President and Chief Executive Officer

For more than two decades, Maryse Vermette has held management positions in public and private curbside recycling organizations in Québec, Canada, pioneering developments in an activity sector that is vital for the circular economy. She holds a bachelor's degree in urban planning from Université de Montréal and an MBA. Since 2008, she has been President and CEO of Éco Entreprises Québec (ÉEQ) a private, non-profit organization that represents over 3,400 companies and organizations who are responsible for financing municipal curbside recycling programs. She served on the board of directors of several socio-economic organizations and in 2014-2015, she co-chaired the advisory committee on residual materials and, in 2018 and 2019, she was appointed member of the advisory committee on the modernisation of the recycling industry, all set up by the Ministry of Développement durable, de l'Environnement et de la Lutte contre les changements climatiques (Québec's Ministry of Sustainable Development, Environment and Fight against climate change).

A sought-after speaker locally and abroad, Maryse Vermette contributes to the outreach of local expertise in packaging eco-design, recycling of secondary materials and the optimization of the value chain of the recycling system. Drawing from her experience as the general manager of a Regional County Municipality in the Greater Montreal Area from 1988 to 2003 and as the director of municipal relations for Collecte sélective Québec from 2003 to 2005, she relies on her extensive knowledge of municipal curbside recycling issues to rally stakeholders and build strong consensus.

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