Entreprises Québec Annual Report BEHIND THE SCENES The modernization of curbside recycling A PRODUCTION OF DATE Éco Entreprises 2020 Québec

# Éco Entre

Éco Entreprises Québec (ÉEQ) is a private non-profit organization that represents companies who market containers, packaging and printed matter in Quebec in their responsibility to finance the costs of effective and efficient municipal curbside recycling services.

As an expert, ÉEQ optimizes the curbside recycling value chain and implements innovative approaches with a view to sustainable development and circular economy.

# Entreprises Québec

# The modernization of curbside recycling — Behind the scenes

On your computer or tablet, you have before you the «new style» annual report, which we hope you will enjoy perusing. It contains our organization's highlights and main achievements for 2020, presented along the narrative of what has kept us most busy this year: the modernization of curbside recycling. So get comfortable, grab your favourite beverage and join us as we take you behind the scenes of the past year at Éco Entreprises Québec.

As you read through, don't hesitate to check out the complementary videos from the Bin it series, hosted by Rose-Aimée Automne T. Morin and starring pioneering companies in the recyclable materials circular economy!

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Message from the chairman of the board and the chief executive officer

## A conversation between the Chairman of the Board and the CEO



Maryse Vermette President & CEO



**Denis Brisebois**Chair of the Board

MV\_ Quite a year it has been, right Denis? For you, as a retailer and front-line actor, your sector is at the heart of the pandemic. How would you sum up the year you've had, in one word?

DB\_ Yes, the announcement regarding the modernization of curbside recycling we'd been waiting for, for so many years so that companies would finally go from being mere payers to major players in the

### **DB**\_ Exhausting? Challenging?

MV\_ In spite of all that, we were still able to rely on you and your expertise in your role as Chairman of the Board of Directors, right from the beginning of the year, which got off to a big start! It may seem like ages ago now, but just before the pandemic started, the government announced its intention to modernize curbside recycling and deposit systems.

DB\_ Yes, the announcement regarding the modernization of curbside recycling we'd been waiting for, for so many years so that companies would finally go from being mere payers to major players in the system. In our view, the curbside recycling and deposit systems can be harmonized, particularly regarding market development, and cross-subsidization between the two systems is necessary. It's about being fair to companies.

MV\_ And to make sure that companies affected by these reforms are stakeholders in the decisions that are made, we rapidly implemented a governance structure that includes an extended board committee, and the role of association committees has been expanded. Even though we're just getting

started on this modernization, which should be completed in 2024, it is **crucial that our companies be well informed**. After our first virtual annual general assembly, we organized an information webinar that was 100% dedicated to the modernization of curbside recycling in June 2020.

**DB\_** And because we were well aware that the primary concern of companies was (and still is) the pandemic, we published four **reports on the impacts of COVID on the curbside recycling system**, on the deposit, on consumer habits in Quebec and the contribution of companies to the financing of curbside recycling. Finally, we also presented our recommendations regarding a post-pandemic green recovery strategy.

MV\_ Through it all, we were closely following the progress of efforts tied to Bill 65 and everything that was happening across Canada and in Europe. I remember our Friday evening calls when I would update you on new developments and during which we would discuss the needs of companies in the context of the EPR (extended producer responsibility) implementation.

**DB\_** Not to mention the **publication of the 2020 Schedule of Contributions, which was delayed** due to COVID. Although that caused a stir regarding predictability, an important element for businesses, the extended delay to pay contributions gave some of them a welcome break at a very difficult time.

MV\_ In addition to the work on the modernization of curbside recycling, Denis, you know, this extraordinary period was also a chance for us to better structure our organization ahead of our future role as designated management organization (DMO) for the transition period. How? By installing Microsoft 365, implementing stakeholder management tools, developing a new reporting system that will be launched in 2021... Not to mention the new organizational model approved by the Board of Directors at the end of the year.

**DB\_** I also heard good things about the new **bilingual portal on packaging ecodesign**, which I'm told is very useful for companies who want to prepare for the upcoming changes, like the eco-modulation of the Schedule of Contributions, whose 2021 roadmap was recently approved by the Board. These changes to the Schedule are aligned with changes requested through the modernization of curbside recycling.

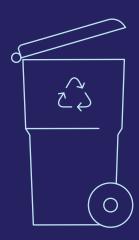
MV\_Yes, we are continuing our involvement in order to ensure the circularity of our recyclable materials in Quebec and move towards a real circular economy for containers, packaging and printed matter placed on the market by the companies we represent... Check out our new video series on the topic. The train is off and running, and those who are on board today will reap the rewards tomorrow.

**DB\_** Even though my days are pretty busy, I've seen many success stories from our companies **on ÉEQ's LinkedIn page**. You're right to say the train is off and running! In Quebec and neighboring regions, we have several advantages to develop markets and promote curbside recycling materials.

**MV\_** This year, as we carried out a diagnostic process on the value chain, we have laid the foundations for the future of curbside recycling, namely, through the implementation of our **Plastics plan**. Participants in the annual general assembly will have the opportunity to learn about ÉEQ's new strategic plan for the EPR transition period, which is the result of all these reflections. Companies can rest easy, ÉEQ is there for them!



2020, Top 5 achieve\_ ments



# 1. Modernization of curbside recycling

Active, sustained participation in four government working groups on the modernization of curbside recycling and implementation of a governance structure to advance work on the modernization of curbside recycling with cooperation from contributing companies and business associations.

# 2. Impacts of COVID-19

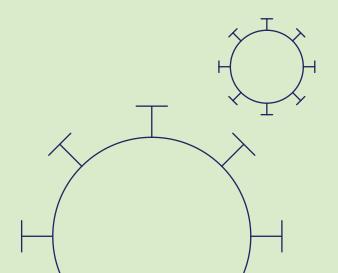
Four relevant reports produced in record time:

The impact of COVID-19 on curbside recycling in Quebec, Canada, the United States and Europe

The impact of COVID-19 on deposit systems in Quebec, Canada, the US and Europe

The Impacts of the COVID-19 crisis on **consumption in Quebec** 

The impact of COVID-19 on company contributions to the financing of curbside recycling in Quebec





# 3. The Ecodesign portal

Over 10,000 visitors since its launch in November 2020

Visit the Portal >>

# 4. Eco-modulation of Contributions

A roadmap was adopted by ÉEQ's Board of Directors.



# 5. Municipality Support

29 municipality support projects to facilitate the application of best practices in curbside recycling.

ÉEQ celebrates 15 years

# A brief history of an organization that's in it for the long run

### The beginnings of recovery in Quebec

In 2020, ÉEQ celebrated its 15th anniversary, but did you know that recycling dates as far back as 3 000, B.C.? Humans discovered that they could melt down used metal objects to make new ones. Obviously, laws and regulations on recovery came much later in Quebec. In 1978, the first Regulation respecting solid waste was adopted. Let's take a look at how curbside recycling evolved in Quebec, and how Éco Entreprises Québec developed alongside it.

# 1980s and 1990s: Implementation of curbside recycling in Quebec

In the 1980s and 1990s, companies rallied to finance the establishment of curbside recycling on a voluntary basis and municipalities began to implement several types of waste collection programs: recyclable, domestic, hazardous, etc.

1987

Ms. Yolande Massé, municipal councillor for LaSalle, implements the first municipal curbside recycling program in Quebec.

1989

The first curbside recycling and solid waste reduction implementation fund is created in June. Thereafter, the first Integrated Solid Waste Management Policy established. Spurred on by the industry and the Food Retailers Association, the non-profit organization Collecte sélective Québec (CSQ), the ancestor of Éco Entreprises Québec (ÉEQ), was created to promote the recovery and recycling of containers, packaging and printed matter. For businesses at that time, contributing to curbside recycling was voluntary!

1990

The birth of **RECYC-QUÉBEC**, the public corporation that brings together the various stakeholders in the management of residual materials.

1990

CSQ establishes two funding programs: one for the municipal government and the other for recovery centers (sorting centers or materials recovery facilities). In December 1990, \$450,000 were distributed to various municipalities.

1996

A general hearing is held by the BAPE (Bureau d'audiences publiques sur l'environnement) on waste management in Quebec. 1999

The Quebec government passes the Residual Materials Management Policy 1998-2008, thereby launching a province-wide process to recover residual materials rather than eliminate them.

### The 2000s: A decade of «firsts»

Some MRFs invest in sorting equipment, including the newly developed automated sorting lines for containers and fibers. Collection trucks transition from manual to automated pick-up accommodating 360-litre wheeled bins.

Bill 102 establishing the Compensation regime for municipal collection services was passed in 2002. In 2005, Éco Entreprises Québec was certified by the government to represent businesses in their obligation to finance municipal curbside recycling programs.

### 2008 to 2010: ÉEQ's role is to optimize

Between 2008 and 2010, ÉEQ positioned itself as an optimizer of curbside recycling by setting up and/or participating in several large-scale initiatives:

- Development of the Best Practices for Municipalities Guide
- Joined the International Life Cycle Chair (ILC Chair) managed by CIRAIG
- Took part in the development of the Voluntary Code of Best Practices for the Use of Shopping Bags
- Symposium on responsible production and consumption: *Producing and consuming differently*
- Founding member of the Away-from-Home Recovery Program, whose mission is to finance the implementation of curbside recycling in public areas and at certain ICIs
- Launch of the first credit for recycled content in North America

### From 2010 to today: A booming organization

2013

ÉEQ's compensation plan was one of the most stringent in North America, as 100% of net costs of municipal curbside recycling are compensated by companies. Quebec recovered over 700,000 tonnes of recyclable materials and, in so doing, cut CO<sub>2</sub> emissions by 275,000 tonnes.

2014

ÉEQ received the Novae corporate citizen award in the Innovation category for its OptimEco website.

2015

ÉEQ organized the first Quebec forum on the optimization of curbside recycling, titled *Solutions That Matter*.

2016

ÉEQ reached the 1-billion-dollar mark in payments to municipalities towards compensating curbside recycling since 2005.

2017

The recycling crisis worsened. In collaboration with the graphic design department of UQAM, ÉEQ published the bilingual document titled Packplay 2, Do we need another packaging?

2018

Curbside recycling was serving 99% of Quebec households, the equivalent of 3.5 million doors.

2019

ÉEQ unveiled the results of the Innovative Glass Works Plan, as well as the Ecodesign and Circular Economy Plan (ECEP), a North American first.

# Q 2020: A most challenging year

It was February 2020, Benoit Charette, Quebec's Minister of the Environment and the Fight against Climate Change, announced the project to modernize curbside recycling and the gradual implementation of Extended Producer Responsibility or EPR. For ÉEQ, this signals the achievement of a long process. As early as 2011, when the Quebec Residual Materials Management policy was passed, the government announced that it would study the possibility of transferring responsibilities to businesses with a view to EPR.

This reform will give businesses a global view of the system they have been financing since 2005. In a few years, they will select a designated management organization or DMO to represent them as administrators of the system.

### Modernization during the global pandemic

Barely one month after the announcement of the project to modernize curbside recycling, the global pandemic brought on its share of threats and restrictions. In this context, ÉEQ continues its diagnostic work on the curbside recycling system implemented by the Government of Quebec - the first step towards the new EPR - while adjusting its organizational priorities.

In the midst of the pandemic, however, we are well aware that modernizing curbside recycling is not a top priority for our businesses and partners. To help guide them, reports on the impacts of COVID-19 on curbside recycling and on their contributions were published.

### [ÉEQ in action]

In this most particular context, we have devised various initiatives to adapt and to assess the situation. Here are a few examples:

- Production and distribution of four impact reports for contributing companies:
  - > The impact of COVID-19 on curbside recycling in Quebec, Canada, the United States and Europe
  - > The impact of COVID-19 on deposit systems in Quebec, Canada, the US and Europe
  - > The Impacts of the COVID-19 crisis on consumption in Quebec
  - > The impact of COVID-19 on company contributions to the financing of curbside recycling in Quebec
- A «communications and human resources management» crisis unit is set up to improve internal communications and foster employee commitment against the backdrop of teleworking.
- A weekly strategic unit is created to help identify priorities for each member of executive management.

- Our recommendations from insights regarding the launch of the Plan for a green economy are shared with the Quebec government.
- Participation in consultations regarding the Government's Sustainable Development strategy.

### Structuring during the pandemic

Despite the new reality this pandemic has imposed, the start of work to modernize curbside recycling has prompted the ÉEQ team to raise the organization's level of maturity. Throughout 2020, we improved our tools and work methods, while preparing to take on new responsibilities:

- Implementation of a stakeholder management organizational culture and CRM (Customer Relationship Management) software that goes beyond the mere management of reporting companies.
- Development of a new ERP (Enterprise Resource Planning) reporting management application and a new reporting portal.
- Implementation of Microsoft 365 to improve document management and foster collaborative work.
- Adoption of a new transition organizational model for the transition period ahead of the implementation of EPR.

# The Compensation plan: Adapting and Evolving

One thing is sure: 2020 was one challenge after another. As the recovery and recycling industry continues to be impacted by the closure of Chinese markets to recovered materials, the pandemic is causing unprecedented impacts for all contributing companies and the curbside recycling system.

All business sectors have been affected and need to review their business models to cope with the new realities.

The 2021 Schedule of Contributions was therefore developed while closely monitoring the situation and taking into account a series of factors based namely on the findings of four reports produced by **ÉEQ** with the aim of fully understanding the repercussions of recent upheavals on the curbside recycling and deposit systems, as well as on consumer habits in Quebec.

Three main observations influenced the development of the 2021 Schedule of Contributions<sup>1</sup>:

- Food and consumer product manufacturers and retailers will experience an increase in their quantities to report and, consequently, in their contributions.
- Some sectors are more negatively affected than others by COVID, and the rising costs ahead could make them even more fragile.

- The number of insolvent companies has increased, and ÉEQ must ensure that provisions for bad debts are sufficient to mitigate the risks to the organization and to other companies.

### A new reporting portal as part of an integrated management approach

Our ECO-D reporting portal will be revamped in 2021 and companies will be able to discover this new platform during the upcoming reporting period. This will provide a better performing system boasting cutting-edge technology.

### Equity: A constant metric that guides our actions

The year 2020 was in "continuous improvement" mode for our compliance and audit management team, too. Indeed, the main risk management processes in reporting have undergone a major overhaul, with the main objective of increasing equity between contributing companies and organizations. This revision also aimed to increase the use of business intelligence, increase the use of preventive approaches and better target requests to contributing companies and organizations. In short, we aim to be more efficient and effective in applying the principle of equity or fairness in the Compensation plan.

### Experienced team serving companies

agents

34.3

million dollars in contributions collected following their reporting reminder campaign

languages mastered

Nearly 100 % of companies salute their competencies and availability

I am proud of my team, whose members constantly strive to improve their approach and tools in order to better adapt to the different realities faced by the companies they guide.

> - Isabelle Laflèche, Director, Company Services

### Regulatory changes required for e-commerce

Electronic commerce is a constant preoccupation for companies who finance curbside recycling. ÉEQ ensures that electronic commerce companies who have a place of business in Quebec fulfil their financial obligations.

As part of the modernization of curbside recycling, the board of directors asked that Bill 65 pay particular attention to electronic commerce in order to ensure that all packaging and printed matter generated in Quebec, even those placed on the market by companies located outside Quebec, be subject to compensation.

Every company must meet its obligations, yes, but with modernized curbside recycling, there is also a matter of equity across materials being generated. Thus, the fee structure for each material will truly reflect the impact it has within the system.

Jean-Charles Ferland,
 Director, Financial Management
 and Compliance

### **Companies: Beyond reporting**

In order to take on their future societal role as curbside recycling administrators, companies that finance the system will be responsible for overseeing and supporting the implementation of the changes to come.

In addition to the persons currently submitting annual reports to ÉEQ, their colleagues from finance, procurement, environment and marketing will have to grasp the new responsibilities related to EPR.



Knowing that success is the sum of small, sustained efforts, discover the work accomplished by our teams during this first year as we progress towards a modernized curbside recycling system!



# An essential (r)evolution

All stakeholders in curbside recycling agree on one point: recycling in Quebec must absolutely be reinvented. There are three key reasons for this:

- The global recycling crisis tied to the closure of foreign markets has forced us to find local and regional solutions for our materials.
- Our system is no longer suitable to handle
   C, P, PM & N which have evolved considerably since curbside recycling was established.
- Companies, which currently finance curbside recycling without accountability, must bear increased responsibilities in order to ensure the performance of the system.

### Our ambition:

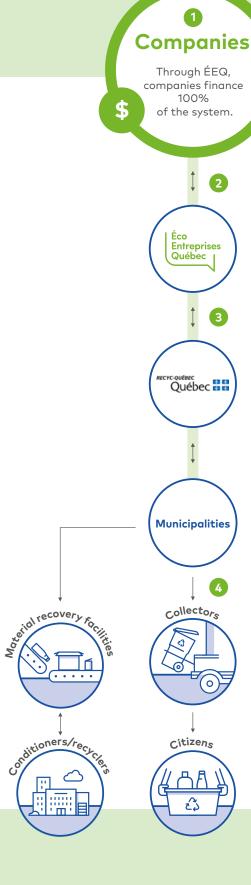
To transform curbside recycling in Quebec into a circular economy for recyclable materials that is unique in North America.

To do this, we must transition from linear management, where each actor of the value chain operates in silo-mode, to a systemic and circular management mode that relies on collaboration between actors.

Today - Linear silo management

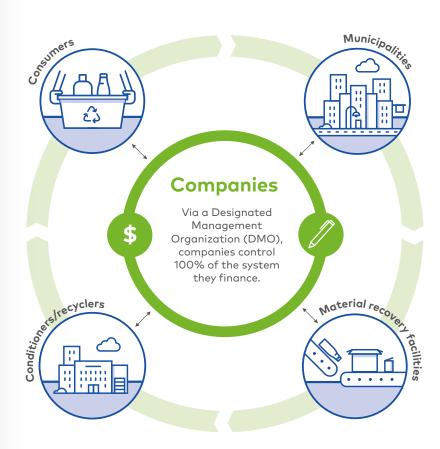
# **Current Curbside Recycling System**

- 1 Companies:
  - Market containers, packaging and printed matter (C, P & PM)
  - Annually report the quantities and weights of C, P & PM they market
  - Pay financial compensation in the amount according to their report
- **ÉEQ** remits the compensation to RECYC-QUÉBEC.
- **RECYC-QUÉBEC** redistributes compensation to municipalities.
- Municipalities grant contracts to offer the curbside recycling service to citizens and to ensure the sorting and conditioning of materials.



**Tomorrow - Circular management** 

# Modernized Curbside Recycling system



In addition to their current responsibilities, companies, via a designated management organization, will have to:

- Pay financial compensation as per their report, based on pricing that takes into account the material's impact on the system and its actual recycling capacity.
- Raise public awareness regarding good sorting practices through clear and consistent information.
- Oversee collection and transportation of recyclable materials through agreements signed with municipalities.

Publish a standardized list of accepted matters for curbside recycling for better uniformity.

Set quality criteria for materials collected.

• Oversee the quality of recyclable materials that are sorted.

Ensure transparent accountability based on the contracts.

• Standardize processing and boost local markets for recyclables.

As you can guess, ÉEQ's teams are already on it and have worked hard throughout 2020 to bring the modernization project to life. Our efforts have contributed to the advancement of the four key areas we are presenting today that punctuated a year filled with changes, projects and collaborations.

Following the government's schedule, ÉEQ sets a 5-year timeline to bring this vision to life.

2020-2021

System diagnostics in collaboration with all stakeholders

2022-2024

Transition period: progressive ending of the compensation plan and progressive arrival of EPR curbside collection

2025 +

Implementation of Extended Producer Responsibility (EPR curbside collection)

To carry out this large-scale societal project, all actors in the curbside recycling value chain must, more than ever, work in close collaboration to achieve ambitious common objectives.

Because a modernized curbside recycling system means an economically more prosperous Quebec, and also, a greener one.

### Key area 1

33

### Orchestrate better

Develop a new legal and organizational framework that places companies at the heart of the system

### Key area 2

### Design better

Make packaging ecodesign the norm for companies in Quebec

### Key area 3

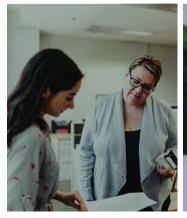
### Recover better

Support Quebecers and work with municipalities to become recovery champions

### Key area 4

### Recycle better

Ensure better balance between marketed C, P, PM & N and recycling possibilities









### Key area 1

# Orches\_trate trate it better

Develop a new legal and organizational framework that places companies at the heart of the system

### [ÉEQ in action]

5

meetings of the Extended
Committee on the Modernization
of Curbside Recycling

meetings of the Association
Committee

**12** 

recommendations made as part of a brief submitted on Bill 65 produced by ÉEQ, in partnership with companies and associations

4

working groups set up by the government in which ÉEQ participated

1

new organizational structure and creation of a Transition Office for Modernization of Curbside Recycling

### Bin it series



September 24, 2020 was an important milestone in the implementation of EPR: Bill 65 — An Act to amend mainly the Environment Quality Act with respect to deposits and selective collection was tabled by the Government of Quebec.

# 1.1 EPR: a long-awaited Bill

This first legislative step towards modernizing the curbside recycling system aimed to give the government authority to define, under future regulation, all elements required to deploy the modernized curbside recycling system, including:

- The authority to require companies that market containers, packaging, printed matter or newsprint to develop, implement and finance a curbside recycling system.
- The authority to name a single designated management organization (DMO) who will carry these responsibilities.

Together, with all our business association partners, we will ensure that the interests of companies impacted by these significant legislative and regulatory changes are fully represented. It is therefore in collaboration with the members of the enlarged curbside recycling modernization committee - from employer associations and companies - that we presented a brief on Bill 65 detailing 12 recommendations to ensure the success of the modernization of curbside recycling.

# Essential reciprocity between the curbside recycling and deposit systems

Bill 65 pertains to the modernization of the deposit system as well. The curbside recycling and deposit systems manage materials flows, and refundable containers will continue to end up in recycling bins. Consequently, broadening the deposit system will represent a significant shortfall for curbside recycling. In its brief, ÉEQ recommended that the upcoming regulation, which is expected to be tabled by the fall of 2021, should include a reciprocity mechanism between the two modernized systems.



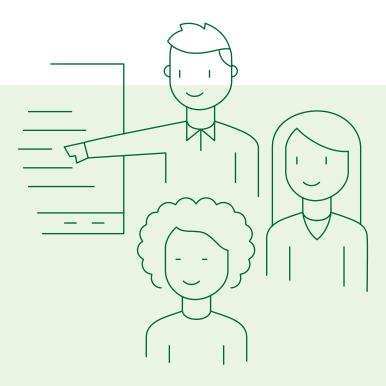


# 1.2 ÉEQ at the forefront of statutory work on the modernization project

2020 was also the beginning of a diagnostics period ahead of the transition to the modernized system. ÉEQ actively participated in the Action Committee for the Modernization of Recovery and Recycling, set up in May 2019, by the Minister of the Environment and the Fight Against Climate Change (MELCC) and whose mandate evolved in 2020 to focus on the following tasks:

- Have general discussions on issues pertaining to the system in order to submit courses of action or thinking points to the government.
- Contribute to work being carried out concurrently by working groups in order to submit for discussion topics identified and for which measures should be established by working groups.

Our optimization and Compensation plan teams have played a leading role in the diagnostic and orientation efforts of the four working groups set up by the MELCC, which bring together representatives of all the actors in the value chain and whose deliverables are expected this spring. As for the Minister's advisory committee and ÉEQ's Extended Committee on the Modernization of Curbside Recycling, they will continue their mandates towards the gradual implementation of EPR.



Working groups on the modernization of curbside recycling (MELCC)

Materials recovery facilities

2 Municipal contracts

Striking a balance between marketed materials and sorting/outlets

Mandates and deliverables geared towards establishing a diagnosis of and report on the current state of the curbside recycling system

Legal and regulatory changes, special terms

Mandate geared towards defining terms for the implementation of EPR

### 1.3 An Extended Committee to ensure a smooth transition towards EPR

To get this off the ground and place companies at the heart of discussions and decisions regarding the development of the modernized system, in the spring of 2020, ÉEQ set up a governance structure dedicated to modernization efforts. Together with our partners, we devised a collaborative and optimized structure to handle the transition period to EPR:

 Creation of an Extended Committee on the Modernization of Curbside Recycling, comprised of members of ÉEQ's Board of Directors, representatives of employer associations and other contributing companies, whose mandate is to make recommendations to the Board regarding positions of contributing companies on the modernization of curbside recycling and to guide the efforts of the working groups set up by the government.

5 representatives from the Board of Directors	6 representati from sectorial		-	res from compan r their expertise
Denis Brisebois, Metro, Chair of the Board	Philippe Cantin, CCCD	CCCD SOMETICANADIEN SU COMMERCE DE DÉTAIL	<b>Anne-Hélène Lavoie</b> , Sobeys	Sobey: •
Annik Labrosse, Groupe St-Hubert	<b>Michel Gadbois,</b> CCID	CICC CONVENENCE INDUSTRY COLD CONSEIL CANADIEN DE L'INDUSTRIE DES DEPANNEURS	<b>Dominic D'Amours,</b> Lavo	LAVO
Hugo D'Amours, Cascades  Cascades	<b>Charles Langlois</b> , CILQ	Conseil des industriels laitiers du Québec inc.	<b>Joelle Assaraf</b> , Costco	COSTCO
Johnny Izzi, curbside recycling expert	<b>Françoise Pâquet</b> , CQCD	Conseil québécois du commerce de détai	<b>Jordane Ferron</b> , Lowe's Canada	LOWE'S
Daniel Denis, consultant economist	<b>Dimitri Fraeys,</b> CTAQ	CTAQ CONSEIL DE LA TRANSFORMATION ALIMENTAIRE DU QUÉBEC	Magali Depras, TC Transcontinental (GAPC)	tc • TRANSCONTINENTAL
	<b>Francis Bérubé</b> , FCEI	<b>FCEI</b>	Pascal Lachance, Danone (GAPC)	DANONE
			<b>Paul-André Veilleux</b> , Laiterie de Coaticook	Coaticook

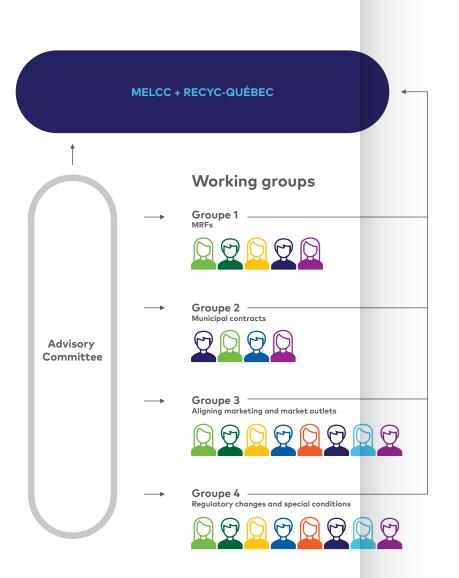
LACTALIS

Olivier B. Charbonneau,

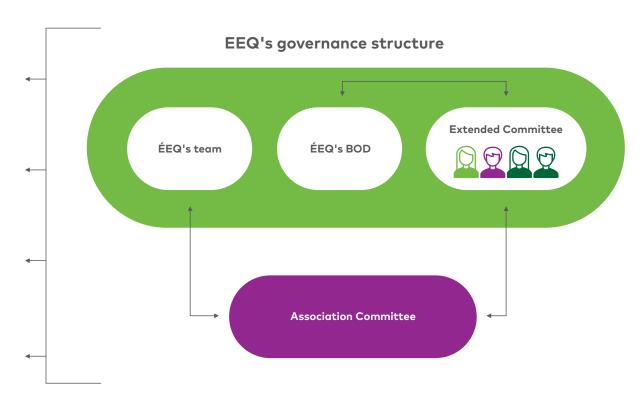
Lactalis Canada

Christian M. Pilon, Société des alcools du Québec (SAQ)

- Involvement of the Association Committee, which brings together representatives from fifteen Quebec and pan-Canadian employer associations to ensure an exchange mechanism on all files related to the Compensation plan and the modernization of curbside recycling.
- Implementation of an efficient exchange and communication structure for the transition to EPR.







### Key area 2

# Design Better

Make packaging ecodesign the norm for companies in Quebec

As they will be responsible for the materials marketed, companies will have to find the means to produce eco-designed packaging, by:

- Using recycled materials
- Including recycled materials to foster the circular economy
- Reducing over-packaging

Whatkindadesign? Ecodesign is a proven approach that helps improve the environmental footprint of packaging while not compromising its essential features, such as protecting the product. This method makes it possible to take a step back and analyze all the impacts of packaging on its life cycle, from the extraction of the raw materials used to its management at the end of its useful life.

### [ÉEQ in action]

ecodesign web portal for companies

study on compostable packaging

study on the role of packaging in preventing food waste

companies guided along the ecodesign process

500 Close to 500 persons trained

### Bin it series



## 2.1 Ecodesign at the heart of ÉEQ services

In 2018, an ecodesign and circular economy committee was created in order to orient and guide the organization's work on ecodesign and the circular economy. Today, packaging ecodesign is at the heart of the curbside recycling modernization project and of ÉEQ services.

Every day, our teams work to provide personalized advice to companies looking to start a packaging ecodesign process, in addition to offering training on the topic.

### The burning question: Is my packaging recyclable?

To answer this question, our Ecodesign and Circular Economy and Market Development and Sorting Technologies teams have come together to create advice tailored to the business reality of companies and the handling of materials by Quebec MRFs. Several support mandates with members of both teams collaborating together were carried out in 2020. This combined expertise constitutes great added value for contributing companies who care about marketing truly recyclable packaging.

### A practical tool to help companies: The ecodesign portal

At the end of 2020, we launched our new portal that allows companies to start an ecodesign process for their packaging.

And more than 10,000 companies have already been able to visit the portal since then.

"The main goal is to gather a maximum of information and expertise on the subject and organize it in a simple and accessible manner, in order to provide businesses with a one-stop-shop to carry out their initiative."

Geneviève Dionne,
 Director, Ecodesign and Circular Economy.

Visit the Ecodesign Portal >>

### Does food need to be packaged to prevent waste?

A study published by the National Zero Waste Council, in collaboration with ÉEQ, RECYC-QUÉBEC and PAC Packaging Consortium, entitled Less food loss and waste, less packaging waste, sheds light on the question.

Read the study >>

### What lies ahead for compostable packaging?

ÉEQ has developed a detailed report on this category of packaging with environmental and organic matter management consultants from Solinov, and provides 12 recommendations to guide companies and the different sections of the value chain.

View the report >>

2.2 Towards greater eco-modulation of the Schedule of Contributions for companies

Last fall, a vision statement was adopted by ÉEQ's Board of Directors regarding eco-modulation:

In order to transition to pricing that is more in line with the impact of the materials across the value chain and in the context of the modernization of curbside recycling, where companies are responsible for the materials they place on the market, from their design to their recycling, eco-modulation measures will be gradually implemented starting in 2021.

The introduced eco-modulation measures must:

- Guide companies regarding choice of materials, components or processes to be used.
- Recognize and support companies' packaging ecodesign initiatives.
- Take into account the performance and impact of the material on the entire value chain.
- Encourage greater recyclability of materials with a view to the circular economy.

"By changing the application rules and the fee formula by incorporating economic measures related to ecodesign and recyclability, and by introducing ecodesign incentives, we're not just moving things forward for companies, the entire value chain will benefit from it!"

Marie Julie Bégin, Vice-President, Transition
 Office for the Modernization of Curbside Recycling

Further to this, three eco-modulation measures have been integrated into the 2021 Schedule of Contributions:

- Disaggregate plastic laminates from HDPE/ LDPE plastic film to penalize a hard-to-recycle material.
- Broaden the fee structure to include ceramic containers and packaging, which are disruptive to the value chain.
- Introduce an ecodesign incentive bonus in the form of a pilot project:

This incentive bonus pilot project has a \$1M budget funded by the containers & packaging permanent fund (representing 0.5% of the 2021 Schedule of contributions) The bonus will represent 10% of the contribution for the packaging of the product targeted by the ecodesign initiative and will be granted to companies who meet the eligibility criteria, up to a maximum of \$25,000. Moreover, several initiatives will be eligible for a single company, up to a maximum amount of \$25,000/company.

# 2.3 Our partner associations step up for curbside recycling

We would like to thank the business associations that participate in the effort to optimize the recyclable materials value chain, year after year.

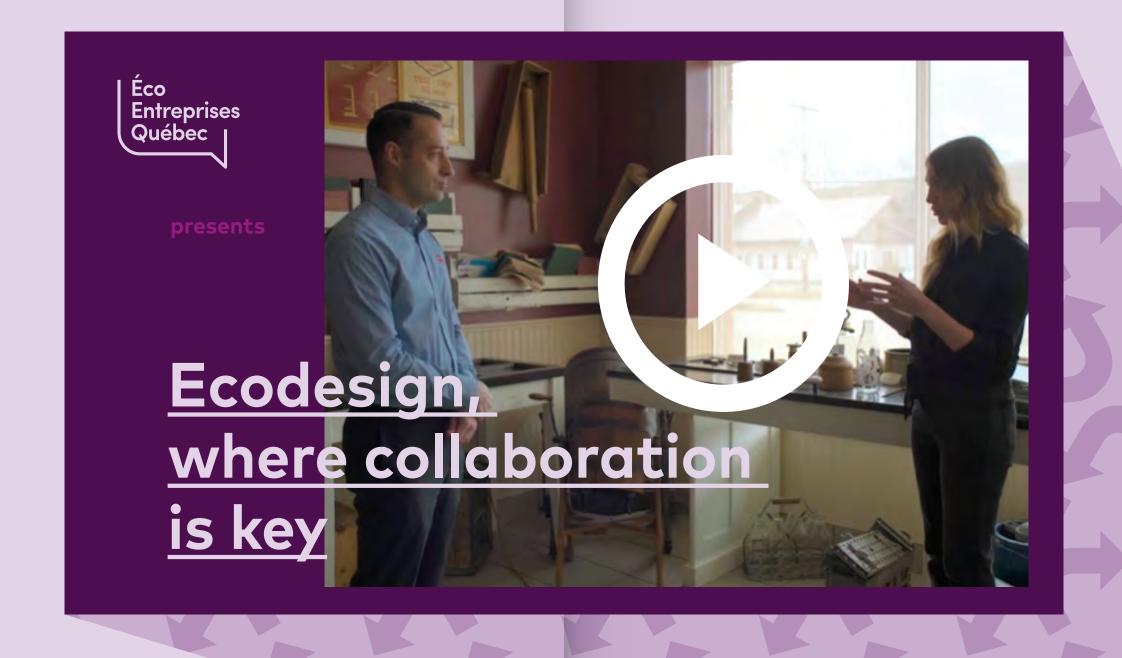
### Here are some actions for 2020:

- The Retail Council of Canada (RCC) produced a document and webinars on the impacts of EPR on containers, packaging and printed matter. Note also the involvement of Philippe Cantin, Senior Director, Innovation in Sustainable Development and Circular Economy at the RCC on the various committees and working groups of the government and ÉEQ, in connection with the modernization of curbside recycling.
- The Food Processing Council of Quebec (CTAQ) leads a "packaging" committee and annually holds food innovation awards to recognize innovations in packaging.

  Their Vice-President, Innovation and Economic Affairs, Dimitri Fraeys de Veubeke, also takes part in various government and ÉEQ committees and working groups, in connection with the modernization of curbside recycling.
- The Quebec Dairy Council (CILQ), the Quebec Retail Council (CQCD) and the Canadian Federation of Independent Business (CFIB) are all involved in the work of one of the groups on the modernization of curbside recycling in addition to sitting on ÉEQ committees.

- The Quebec Retail Council presented the webinar titled "L'emballage en (R)évolution", by Geneviève Dionne, Ecodesign and Circular Economy Director at ÉEQ, in June 2020.
- We wish to acknowledge the work of the Canadian Produce Marketing Association (CPMA), sister organization of the Quebec Produce Marketing Association (QPMA). The CPMA conducted a review of plastic packaging in the produce sector and a Plastic Packaging Roadmap, in which some members of the QPMA participated. A Preferred Plastics Guide was also published by the CPMA.
- The Canadian Consumer Specialty
   Products Association (CCSPA) invited
   Marie Julie Bégin, our Vice-President,
   Transition Office for the Modernization of Curbside Recycling, to present the modernization of curbside recycling in Quebec during a webinar in December 2020.
- The Convenience Industry Council
   of Canada (CICD) has collaborated
   on the development of a reporting assistance
   tool tailored for convenience stores.

### Bin it series



### Key area 3

# Recover Better

Helping Quebecers become recovery champions

Too often, we tend to think the bin has magical powers. Just because you place a material in it doesn't mean it will be recycled or not end up in a landfill. Conversely, too much packaging ends up in the landfill whereas it could get a second life if it were recovered. In order to help Quebecers become recovery champions, we show them how to choose truly eco-responsible packaging, while giving them the knowledge they need to better understand how the curbside recycling system works: behind the scenes!

### [ÉEQ in action]

video series on modernization from behind the scenes

website to demystify curbside recycling

29
municipal support and guidance mandates

157
media mentions

# 12 years setting up recovery equipment in municipal areas

2020 saw the conclusion of the Away-From-Home Recovery Program.

- **19** projects carried out in 2020
- 20,000 pieces of recycling equipment installed throughout Quebec
- 17,000 tonnes of recyclable materials not sent to landfills each year

### Bin it series



### 3.1 Demystifying what's behind the modernization of curbside recycling

In 2020, we revised our digital strategy to offer content tailored to our various audiences. Today, the unique identity of ÉEQ is built through publications on our three main social platforms: LinkedIn, Facebook and Instagram. No fewer than 2,000 members have joined our LinkedIn page this year, while our Instagram account has helped us reach a younger audience. Our presence on Facebook has continued growing. For our members, the success stories of local businesses have generated tremendous interest. ÉEQ also relays innovative projects that contribute to improving the curbside recycling system.

### LinkedIn

- Over **5,100** subscribers to our LinkedIn page, an increase of more than 2,000
- 13,200 engagements: reactions, comments and shares

### Instagram

• Creation of a 500-person community and counting

### **Facebook**

- Over 8,200 subscribers, constantly increasing
- 1.47 million impressions: number of times our content was viewed



December 8, 2020 12:10 PM

Nos 3 astuces

pour passer

un Noël

plus vert!



Un guide pour des emballages plus verts

lactualite.com • 4 min read



Maryse Vermette : 15 ans à la barre de Éco Entreprises Québec - Éco Entreprises



Cascades lance une barquette alimentaire en carton thermoformé 100 % recyclé et recyclable, une première nord-américaine



Collectes municipales maintenues au Québec et consignes de santé et sécurité resserrées pour les travailleurs

[con·so·mma·tion res·pon·sa·ble] n.f.

Économie circulaire [é-co-no-mie cir-cu-laire] n. f.

à la perte et au gaspillage

alimentaire au Canada.



Éco **Entreprises** Québec

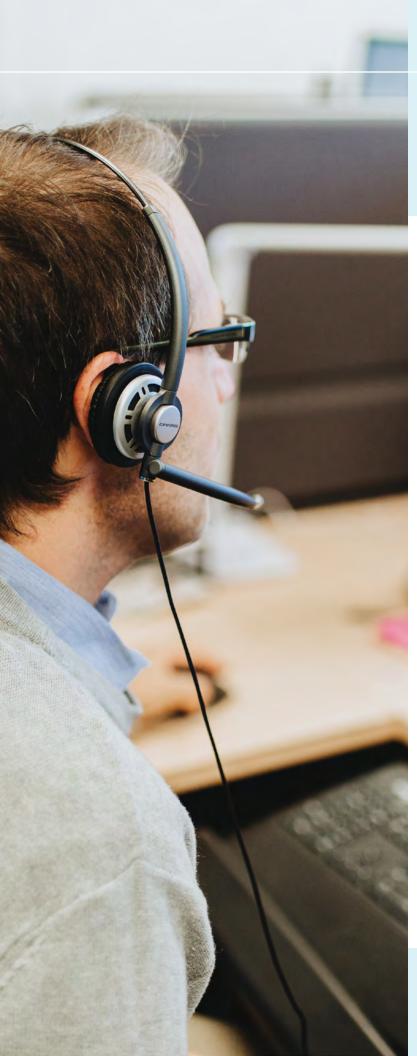
# What do we have in store for 2021?

The Bin it video series takes viewers on a tour of the curbside recycling system and highlights its ongoing transformation. Hosted by Rose-Aimée Automne T. Morin, see a preview of the 6 short episodes in this report.



As a complement to the video series, the interactive website called Bac-à-Bac aims to demystify what's behind the modernization of curbside recycling.





# 3.2 ÉEQ informs its partners of its commitment to modernization

In order to inform curbside recycling stakeholders regarding the challenges and benefits of the modernization project, our teams took part in several conferences, seminars and webinars in 2020, in addition to being the instigator of certain events.

Here is a summary of the public speaking engagements we participated in during 2020:

Date	Place	Event	Partner
February 13 and 14, 2020	Trois- Rivières	Atelier des grandes villes	Presented and organized by ÉEQ
March 10 and 11, 2020	Quebec	Salon des technologies environnementales du Québec (TEQ)	Réseau Environnement
June 18, 2020	Virtual	Webinar on the modernization of curbside recycling	Presented and organized by ÉEQ
June 9, 2020	Virtual	Webinar on COVID-19: L'emballage en (r)évolution	Quebec Retail Council (QRC)
June 12, 2020	Virtual	Impacts on the curbside recycling and deposit systems	Association des directeurs généraux des municipalités du Québec (ADGMQ)
November 4 and 5, 2020	Virtual	21e Colloque sur la gestion des matières résiduelles	Réseau Environnement
November 5, 2020	Virtual	Presentation on the modernization of curbside recycling	Association des directeurs généraux des municipalités du Québec (ADGMQ)
November 6, 2020	Virtual	Presentation on the modernization of curbside recycling	Association des directeurs généraux des MRC du Québec (ADGMRCQ)

# 3.3 Be the voice of modernization in news medias

A proactive press relations strategy was defined this year in order to promote ÉEQ's positioning across its various target audiences.

- 10 press releases
- 31 interviews
- 157 media mentions

As we were present across all types of media platforms - TV, radio, internet and print - our approaches made it possible to reach a variety of audiences, both in mass media and in more specialized publications.





# 3.4 Representations that go a long way

With contacts and partnerships in Canada and around the world, ÉEQ is positioned as a recognized leader in optimization and producer responsibility with regards to curbside recycling.

Date	Place	Conference	
January 22, 2020	Maine, United States	Invitation from the State of Maine to present ÉEQ's experience regarding extended producer responsibility	
February 27, 2020	Ottawa, Ontario, Canada	Presentation at the Greening Growth Partnership & Economics and Environmental Policy Research Network Annual Symposium, organized by the Smart Prosperity Institute	
March 5, 2020	Toronto, Ontario, Canada	Annual recycling conference presented by the Ontario Waste Management Association (OWMA)	
June 17 and 18, 2020	Virtual	Participation in virtual conferences of the Sustainable Packaging Coalition	
September 30, 2020	Virtual	Participation at SIAL Canada 2020	
October 7 and 8, 2020	Virtual	Presentation to members of the Canadian Consumer Specialty Products Association (CCSPA) during the Coast Waste Management Association Conference	

### Key area 4

# Recycle Better

Ensuring better balance between C, P, PM & N marketed and recycling possibilities.

The recycling crisis has exposed the necessity for us to recycle, here at home, the materials that have been used locally, and give them a second lease on life here, or near here. With the modernization of curbside recycling, companies will handle the recycling of C, P, PM & N they market, as they will have control over the curbside recycling system.

More than ever, packaging marketers want to source resin or recycled fiber. The modernization of curbside recycling means opportunities to reintroduce our recyclable materials into the circular economy loop.

### [ÉEQ in action]

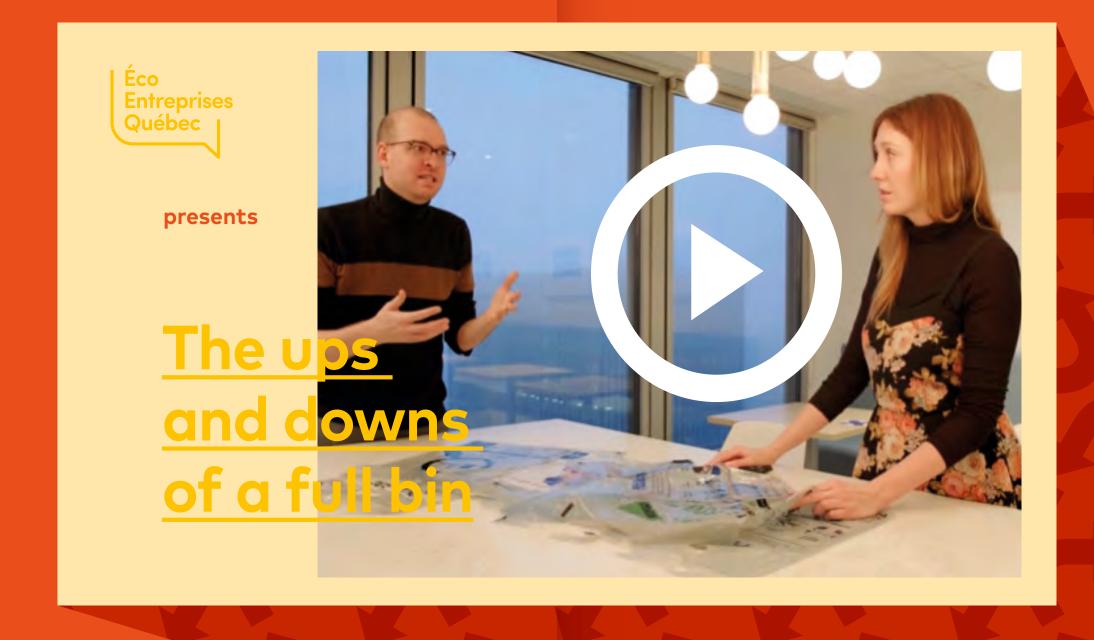
Plastics Action

meetings of the MRF working group

meetings of the marketing and sorting/outlets working group

meetings with the Circular Plastics Taskforce (or GAPC)

# Bin it series



# 4.1 Diagnose and ensure adequate matching between input and output

In 2019, as you may recall, we announced the creation of a Market Development and Sorting Technologies direction. Since then, the team is up and running and on track to further the expertise on recyclability, a matter of strategic importance to achieve the establishment of an eco-modulated fee structure.

#### Find out more about the team >>

2020 was the perfect time to develop knowledge on the topic and closely analyze the situation of the Quebec curbside recycling system.

Our Market Development and Sorting Technologies team is involved in the government's working groups, takes part in diagnostic efforts regarding MRFs and studies the balance between materials placed on the market and how these are sorted, as well as their outlets. The diagnostics have enabled us to carry out various activities in order to crystallize the portrait of the value chain in 2020, specifically:

- Map the players in the field of recycling and processing, while taking care to document the materials processed by each of them.
- Evaluate the impact of materials on the system and mainly on the operations of the various MRFs, but also with regards to their potential on local markets.
- Monitor packaging trends that may carry opportunities regarding the integration of recycled content or ecodesign.
- Identify the materials that will be accepted in municipal curbside recycling in Quebec ahead of the implementation of the new system in 2025.

The first step towards any solution is knowledge. In this transition to modernized curbside recycling, we must ensure that the picture we draw of the situation is accurate, while considering all the issues involved.

Normand Gadoury, Director, Market
 Development and Sorting Technologies

# 4.2 Solutions for plastics

Plastics are omnipresent in packaging. To continue enjoying the benefits they offer, we need to mitigate their downsides, including by improving their performance in the curbside recycling system. It is with this premise in mind that in early 2020, we launched ÉEQ's Plastics Action Plan based on a roadmap to specifically address the challenges of that class of materials.

#### Find out more about the Plastic Action Plan >>

Here too, the goal is to gather the information required to develop a coherent action plan. Examples of projects include an analysis of the key success factors for the overflow of mixed plastics, as well as an analysis of some challenging materials, including PVC and compostable plastic.

# 4.3 Glass sorting equipment for Montreal

Supporting MRFs to improve their infrastructure and optimize their practices is a must to modernize the curbside recycling system.

And so, the new City of Montréal materials recovery facility located in Lachine was inaugurated at the end of 2019. We announced a latest generation equipment donation to ensure the most efficient processing possible for glass collected via curbside recycling.

And we got it done! The equipment was delivered in 2020 and installation was completed in early 2021.



# 4.4 Spotlight on the Circular Plastics Taskforce (or GAPC)

At the beginning of the year, five leading food, beverage and packaging companies announced they were joining forces to create the Circular Plastics Taskforce.

As a financial partner and advisor, we played an active role in defining the orientations of the project, in addition to providing unparalleled advice regarding the reality of the recyclable materials value chain.

#### Find out more about the GAPC >>

In 2020, this bold collaboration helped us carry several projects at the same time, including:

- Diagnosis regarding curbside recycling plastics
- Preliminary analysis of markets and of sorting and recycling capacities for recyclable materials generated by industry, commercial and institutions (ICIs)
- Carrying out 5 simulation tests to strengthen relations between MRFs, conditioners and recyclers of mixed plastics

This project highlights the added value in having all forces, be they private or public, rally around modernizing curbside recycling.



# Bin it series



# Disclosure on Gover\_nance

# ÉEQ Management Team\*

For several months now, ÉEQ has been making changes, and is adapting its organizational model ahead of the transition to the modernized curbside recycling system.

The Board of Directors has recently approved the implementation of the new matrix management model, including the creation of a dedicated Transition Office for the Modernization of Curbside Recycling system, allowing for better response to emerging needs and roles and ensuring efficient collaboration with its internal and external partners. New nominations were announced in February 2021.



Jean-Charles Ferland

Director, Financial Management and Compliance



Isabelle Laflèche

Director, Company Services



Maryse Vermette

President & CEO



Mathieu Guillemette

Senior Director, Modernization of Curbside Recycling and Schedule of Contributions



Geneviève Dionne

Director, Ecodesign and Circular economy



Yourianne Plante

Director, Public Affairs and Communications



Marie Julie Bégin

Vice-President, Transition Office for the Modernization of Curbside Recycling



Hugo Lapointe

Vice-President, Financial Management and Organizational Performance



Normand Gadoury

Director, Market
Development
and Sorting Technologies



Joëlle R. Chiasson

Director, Legal Affairs



### Denis Brisebois 2,3,5

Chair of the Board and President of the Human Resources Committee

Appointed to the Board on June 12, 2009

Representative designated by Metro Inc.

"Voicing questions, advocating, and dreaming of a perennial curbside recycling system has paid off. Here we are, on the opening pages of a chapter that looks promising for the future of recycling in Quebec. As Chairman of the Board of directors, I am proud to see that those efforts are being rewarded: we're on our way to a modernized curbside recycling system!"

1. Member of the Audit and Finance Committee 2. Member of the Governance and Ethics Committee 3. Member of the Human Resources Committee 4. Member of the Ecodesign and Circular Economy Committee 5. Member of the Extended Committee on the Modernization of Curbside Recycling



# Sylvain Mayrand <sup>1,3</sup>

Vice-Chair of the Board

Appointed to the Board on January 22, 2010

Representative designated by A. Lassonde Inc.

"Lassonde's dream used to be to help local growers with their surplus harvest, but today's challenges have led us to imagine a modernized curbside recycling system, one that enables us to reduce the environmental footprint of our packaging. I am pleased to say that, that mission is far from being impossible - quite the opposite!"



## Serge Proulx 1,4

Secretary-Treasurer of the Board

Appointed to the Board on June 10, 2016

Representative designated by TELUS Quebec

"I'll be celebrating my fifth year sitting on the Board of ÉEQ. Five years optimizing curbside recycling and laying the foundations to modernize it...Well, here we are! There are still many challenges ahead, but I'm confident our common vision will see us through them all. And in five years, I'll be able to say: We made it!"



# Thierry Lopez<sup>2</sup>

**Board Member** 

Appointed to the Board on April 21, 2016

Representative designated by Best Buy Canada Ltd.

"At Best Buy, our eco-responsibility means adapting and developing our activities to reduce greenhouse gas emissions and waste. We are dedicated to making a positive impact on the planet by offering green technologies and stimulating the circular economy through initiatives like our e-waste and battery recycling programs. I am proud to contribute to ÉEQ's efforts to build a more sustainable Quebec."



## Hugo D'Amours 4,5

**Board Member** 

Appointed to the Board on April 29, 2020

Representative designated by Cascades inc.

"Circular economy has been part of Cascades' DNA from day one. Our transversal role within the curbside recycling system, from contributing company to processor/recycler, means we are strategically positioned to ensure the performance of the system here in Quebec."



# Édith Filion

Board Member

Appointed to the Board on December 8, 2017

Representative designated by the Société des alcools du Québec "As administrator of ÉEQ, I am proud to contribute to the transformation of curbside recycling in Quebec in order to promote a circular economy for recyclable materials at the best possible cost to businesses and citizens."



## Annik Labrosse <sup>4,5</sup>

President of the Ecodesign and Circular Economy
Committee

Appointed to the Board on February 1, 2020

Representative designated by Groupe St-Hubert inc.

"As a member of the Board of directors of ÉEQ, I am very proud to continue contributing to the advancement of portfolios that are important for our industry and for Quebec's society in general. At a time where so many changes are happening, when the population is increasingly aware of the impact of their consumer habits on the future, environmental initiatives are especially relevant."



# Michel St-Jean <sup>2,4\*</sup>

**Board Member** 

Appointed to the Board on April 29, 2020

Representative designated by Patrick Morin inc.

"Patrick Morin hardware centers market and/or distribute many different types of packaging. It's important for us to make sure that those materials will ultimately relive in other forms, thanks to the creation of a true circular economy in Quebec."



# Benoit Faucher<sup>3</sup>

**Board Member** 

Appointed to the Board on April 29, 2020

Representative designated by Boulangerie St-Méthode "Supporting the executive management team regarding key strategies to be deployed is at the core of my participation on the Board of ÉEQ. In the context of modernizing curbside recycling, it is important to rely on the involvement of manufacturers such as Boulangerie St-Méthode."



# Non-Member Directors



Ginette Pellerin<sup>3</sup>

**Board Member** 

Appointed to the Board on April 24, 2015

"Knowing that companies will transition from being payers to lead actors in the curbside recycling system is a source of tremendous pride for me. I am filled with enthusiasm at the idea to transform curbside recycling together with colleagues who are as competent and dedicated as the ÉEQ team and its administrators."



Daniel Denis 1,5

Chair of the Audit and Finance Committee

Appointed to the Board on April 29, 2020

"Selective collection is definitely not THE solution to all our environmental challenges, but it is AN important, concrete response within everyone's reach to improve our living and natural environments. My commitment to the ÉEQ Board aims to facilitate and encourage the achievement of the targeted results of curbside recycling, while promoting and improving the performance of the system that supports it."



Johnny Izzi <sup>2,3,5</sup>

Chair of the Extended committee on the modernization of curbside recycling

Appointed to the Board on April 24, 2015

"It's possible for companies to combine economic progress and environmental progress. Making sure that the current curbside recycling system adequately supports recycling for the containers, packaging and printed matter marketed is an important lever with regards to eco-responsibility. It is with that premise in mind that I joined the Board of ÉEQ in 2015, and I now see the positive changes that are happening."



Pierre Renaud <sup>2,4</sup>

Chair of the Governance and Ethics Committee

Appointed to the Board on April 24, 2015

"In order to support our commitments to improving curbside recycling, the circular economy of residual materials and the ecodesign of products and packaging, we must modify our organizations, our behavior, our institutions and the nature of our economic development. For present and future generations, we must, therefore, manage our natural resources and residual materials with respect, governance and ethics to ensure true sustainable development."

# Disclosure on Governance

#### Composition of the Board of Directors

In accordance with the general by-laws of the organization, the board of directors is made up of ten (10) representatives of targeted companies and organizations, and four (4) representatives with a skills and experience profile related to the value chain of the Quebec curbside recycling system for containers, packaging and printed matter.

Half of the positions on the board of directors, i.e. five (5) members and two (2) non-members, are elected every year. This alternating formula ensures greater stability within the board, while allowing adequate file monitoring. Directors are appointed for two-year terms and their mandate is renewable.

# Directors elected during the Annual General Assembly held on April 29, 2020

During the Annual General Assembly of April 29, 2020, the following Directors were elected by acclamation

#### Member Directors

Benoit Faucher, Boulangerie St-Méthode Édith Filion, Société des alcools du Québec Thierry Lopez, Best Buy Canada Ltée Sylvain Mayrand, A. Lassonde inc. Michel St-Jean, Patrick Morin inc.

Non-member Directors

Daniel Denis Pierre Renaud As of December 31, 2020, the Board of directors had thirteen (13) Directors and one position left vacant following the departure of Ms. Martine Desmarais.

During the 2020 fiscal year, the Board of directors met eight (8) times and board committees met thirteen (13) times.

#### **Board Attendance**

/8 /8
/8
/8
/2
/2
/6
/6
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/8
/6

#### Remuneration

Although permitted under general by-laws, the Board of directors has chosen not to remunerate member directors who represent contributing companies. However, non-member directors receive remuneration in the form of attendance fees. In addition, in 2016, the Board of directors adopted a resolution allowing the payment of this same compensation to non-member directors for their participation in the organization's strategic planning days.

#### Work of the Board of Director Committees as of December 31, 2020

### Extended committee on the modernization of curbside recycling

Following the announcement of the modernization of curbside recycling in February 2020, the Board of directors adopted a governance structure to carry out the work during the diagnostics and transition period to curbside recycling EPR. A new extended committee of the Board of directors, including external participants representing contributing companies and employer associations, was created in April 2020.

The committee's mandate is to develop the positions of companies subject to the modernization of curbside recycling and EPR in partnership with municipalities, to guide the work of the working groups set up by the government for the diagnostics period and report to the ÉEQ board of directors, to employer associations through Association committee meetings and to targeted companies.

The Committee held four (4) meetings during the year. It recommended seven (7) positions to the ÉEQ Board of directors, including one on recognition criteria for the nomination of a designated management organization for curbside recycling EPR.

#### Composition the Committee and meeting attendance

Board Members	
Denis Brisebois	4/4
Hugo D'Amours	4/4
Daniel Denis	4/4
Johnny Izzi, Committee Chair	4/4
Annik Labrosse	3/4
Contributing company representative memb	ers
Joelle Assaraf, Costco	4/4
Olivier B. Charbonneau, Lactalis Canada	3/4
Magali Depras, TC Transcontinental – GAPC	4/4
Pascal Lachance, Danone – GAPC	3/4
Jules Foisy Lapointe, Lowe's Canada	2/4
Anne-Hélène Lavoie, Sobeys	4/4
Christian M. Pilon, Société des alcools du Québec	1/1
Paul-André Veilleux, Laiterie Coaticook	4/4
Association representative members	
Francis Bérubé, FCEI	2/2
Philippe Cantin, CCCD	4/4
Dimitri Fraeys, CTAQ	4/4
Michel Gadbois, CCID	4/4
Gopinath Jeyabalaratnam, FCEI	2/2
Charles Langlois, CILQ	2/4
Françoise Pâquet, CQCD	4/4
Caroline Piché, ADICQ	2/2

#### Governance and Ethics Committee

Under the general regulations in effect at the April 29, 2020 annual general assembly, the Governance and Ethics Committee has the mandate to generate the list of candidates for nomination to the positions of directors.

The Committee held four (4) meetings during the year. One of these meetings was called to draw up the list of candidates for the 2020 election, and another to take stock of Board vacancies and receive applications to fill these positions. The committee also initiated a review of the responsibilities of the members of the Board of directors with regards to ethics, professional conduct and their duty of confidentiality, as well as with regards to information confidentiality, including the improvement of the continuing education program for directors as well as the evaluation process for members of the Board of directors. As part of the governance reform of ÉEQ with a view to modernizing curbside recycling, it also recommended that the Board of directors resolve to include member company representatives in the committee. Finally, the committee participated in the development of the 2021-2024 Strategic plan.

#### Composition of the Committee and attendance

Pierre Renaud, Committee Chair	4/4
Denis Brisebois, Board Chair	3/4
Johnny Izzi	4/4
Thierry Lopez	3/4
Michel St-Jean	1/1

#### Human Resources Committee

The Human Resources Committee held two (2) meetings during the year. Its members analyzed the CEO's report and performed the CEO's review. It also studied, for recommendation, the budget forecasts for the 2021 payroll and the total compensation policy and received the report on salary surveys and employee performance reviews. Finally, it recommended to the Board of directors that the new organizational model 2021-2024 be adopted as part of the transition to the modernization of curbside recycling.

#### Composition of the Committee and attendance

Denis Brisebois, Board and Committee Chair	2/2
Benoit Faucher	2/2
Johnny Izzi	2/2
Sylvain Mayrand	2/2
Ginette Pellerin	2/2

#### Audit and Finance Committee

During its four (4) working sessions, the Audit and Finance Committee reviewed financial statements ending December 31, 2020, and the audit mandate for the 2021 fiscal year.

It reviewed the 2020 work plan and the committee's mandate, as well as the financial commitment policy and investment policy. It produced a follow-up report on the evaluation of effectiveness of key controls within the Compensation plan processes. It reviewed the organization's insurance portfolio. It followed up on the organizational risk management policy. It reviewed the safety policy as well as the enterprise risk management policy for recommendation purposes. Finally, it analyzed 2020 budget forecasts for recommendation to the Board.

#### Composition of the Committee and attendance

Édith Filion, Committee Chair	4/4
Daniel Denis	4/4
Sylvain Mayrand	4/4
Serge Proulx	4/4

#### Ecodesign and Circular Economy Committee

The Ecodesign and Circular Economy
Committee held three (3) meetings during
the year. It followed up on the Ecodesign
and Circular Economy Plan (PEEC), discussed
areas of collaboration with RECYC-QUÉBEC
and recommended a vision statement on the
eco-modulation of the Schedule of Contributions
to the Board of directors.

#### Composition of the Committee and attendance

Annik Labrosse, Committee chair	3/3
Hugo D'Amours	3/3
Sonia Gagné (external member)	3/3
Serge Proulx	1/3
Pierre Renaud	3/3
Michel St-Jean	2/3

95

# List of members

129157 Canada inc. 145047 Canada Ltée 149667 Canada inc., pour le compte de Centre Hi-Fi 167395 Canada inc. 167986 Canada inc. 1801794 Ontario inc. 2318-4211 Québec inc. 2330-2029 Québec inc. 2421-0072 Québec inc. 2639-1862 Québec inc. 2944715 Canada inc. 2970-7528 Québec inc. 3096-7087 Québec inc. 3289419 Canada inc. 3717291 Canada inc. 3834310 Canada inc. 3855155 Canada inc. (Supermarché P. A.) 3M Canada 4021487 Canada inc. 6254250 Canada inc. 6851932 Canada inc. 7348550 Canada inc. (Supermarché P. A.) 8077657 Canada inc. 8268533 Canada inc. 9002-2120 Québec inc. 9015-4931 Québec inc. 9023-1952 Québec inc. 9030-5418 Québec inc. 9045-7631 Québec inc. 9055-7588 Québec inc. 9071-7851 Québec inc.

9090-7627 Québec inc.

9095-6236 Québec inc. (Franchises Amir) 9098-8585 Québec inc. 9192-7442 Québec inc. 9217-5231 Québec inc. 9226-4985 Québec inc. 9259-7269 Québec inc. (Marché C&T) 9297-8543 Québec inc. 9307-2809 Québec inc. 9941762 Canada inc. A & W food services of Canada inc. A Belisle et fils SENC A. Lassonde inc. A. Setlakwe Itée A.E. McKenzie Co ULC A1 Imports inc. AA Pharma inc. ABB Electrification Products Abbaye Saint-Benoit Accent-Fairchild Factory Group Acces Floral inc. Acema Importations inc. Acer America Corporation ACH Food Companies inc. Acti-sol inc. Adidas Canada limited AEF Global inc. Aéroports de Montréal AFA Forest Products inc. AGF Management Agrilait, Coopérative Agricole Agropur coopérative Air Canada Air Canada Vacations

Alasko Foods inc.

Alcon Canada inc.

Aliments Altra Distributeurs inc. Aliments Fondue paysanne inc. (les) Aliments Krispy Kernels inc. Aliments la Bourgeoise inc. Aliments Leika inc. (les) Aliments Nutrisoya inc. Aliments Pasta-Mer Aliments Putters inc. Aliments Trans Gras inc. (les) Aliments Ultima inc. Allergan inc. Alliance des moniteurs de ski du Canada Alliance Mercantile inc. Allstate Insurance Company of Canada Altex inc. Amaro inc. Am-Cam Électroménagers inc. Amer Sports Canada Sales Company American Eagle Outfitters Canada Corporation Amerispa inc. Ameublements Tanguay, Centre de distribution Amex Bank of Canada AMSAL inc. Amway Canada Corporation Amylitho inc. ANB Canada inc. Anchor Hocking Canada inc.

Anderson Watts Ltd.

Animalerie Dyno inc.

Antirouille Métropolitain

ANIDIS

Apotex inc.

Aritzia

Apple Canada

Distribution, inc.

Arla Foods inc.

Arrow Games inc.

Aryzta Limited

ASM Canada inc.

de Manicouagan

nale de la Gaspésie

Atkins et Frères inc.

Aurora Importing

Autruche

Aviva

Avmor Ltd.

Avon Canada inc.

& Distributing Limited

Aventure Chasse et Pêche

(div. of CCL Industries inc.)

Avery Products Canada

Atrium Innovations inc.

Laurentides

Artika For Living inc.

Québec inc.

Arbonne International

Armoires de Cuisines Action,

Armstrong World Industries,

Association de Villégiature

Association touristique des

Association touristique régio-

Association Touristique Régio-

nale Saguenay-Lac-Saint-Jean

Atis Portes et Fenêtres Corp.

Aubaine du Tapis Saucier inc.

Aurora Cannabis Enterprises inc.

AstraZeneca Canada inc.

Association touristique

de la Station Mont-Tremblant

une division de 2757-5158

# List of companies confirmed as members\* of Éco Entreprises Québec as of January 14, 2021

\* Companies and organizations who have paid their installments as required under the 2019 Schedule of Contributions are considered to be members.

Bag to Earth inc. /	Boshart Industries inc.	Burton Snowboards	Cascades Groupe Tissu, une di-
ac au sol inc.	Bostik Canada Ltd.	CAA-Québec	vision de Cascades Canada inc.
Bain Depot inc.	Boston Pizza International inc.	Câble Axion Digitel inc.	Cascades Inopak, une division de Cascades Canada inc.
Bank of Montreal	Botanix inc.	Café Barista inc.	Casio Canada Ltd.
Banque Nationale du Canada	Boucherie Charcuterie Perron	Café Morgane inc.	Cathelle inc.
Bariatrix Nutrition	inc.	Café Vittoria inc.	
Baril Manufacturier inc.	Boulangerie Auger (1991) inc.	Caleres Canada inc.	Cavendish Farms
Bausch Health Canada	Boulangerie du Royaume inc.	Campbell Company of Canada	CDMV inc.
Bayer inc.	Boulangerie Georges inc.	Cams 2016 inc.	Cégep Beauce-Appalaches
Bazz inc.	Boulangerie Grant's Bakery inc.	Canac-Marquis Grenier Itée	Cégep de Chicoutimi
BeaverTails Canada inc.	Boulangerie Lanthier Itée	Canada Dry Motts inc.	Cégep de Drummondville Services administratifs
Becton Dickinson Canada inc.	Boulangerie Normétal inc.	Canada Goose Holdings inc.	Cégep de Jonquière
Beiersdorf Canada inc.	Boulangerie Repentigny inc.	Canadelle Limited Partnership	Cégep de la Gaspésie
Bel-Gaufre inc.	Boulangerie St-Méthode inc.	Canadian Home Publishers	et des Îles
Bell Canada	Boulangerie Vachon inc.	Canadian National	Cégep de l'Abitibi-Témisca-
Bell Canada - Administration	Boulangeries Canada Bread,	Sportsmen's Shows (1989) Ltd.	mingue
Bell Canada - Bell Residential	Limitée	Canadian Tire Corporation	Cégep de l'Outaouais
Bell Canada - Marketing	Boulart inc.	Limited	Cégep de Rivière-du-Loup
et communications	Boutique Colori inc.	Canadian UNICEF Committee (UNICEF Québec)	Cégep de Saint-Hyacinthe
Benjamin Moore & Co., Limited	Boutique La Vie en Rose inc.	Canards du Lac Brome Itée	Cégep de Saint-Jérôme
Bento Nouveau Ltd.	Brands Unlimited inc.	Canarm Ltd.	Cégep de Sorel-Tracy
Best Buy Canada Ltd.	Brassard Buro inc.	Canaropa (1954) inc.	Cegep de Thetford
Bio Biscuit inc.	Brasseurs du nord inc. (les)	Candorvision (a division	Cégep Heritage College
Bioforce Canada inc.	Brasseurs Sans Gluten	of Candorpharm inc.)	Cégep Marie-Victorin
Bio-K Plus International inc.	Breuvages Radnor Itée	Canon Canada inc.	Cégep régional de Lanaudière
Biscuits Leclerc Itée	Breville Canada S.E.C	Capital One Bank (Canada	Cégep Saint-Jean-sur-
Bissell Canada Corporation	Briques Meridian Canada Ltée	Branch)	Richelieu
Black and Decker Canada inc.	Brossard Frères inc.	CAPSANA	Centre de distribution Beto-Bloc
Blistex Corporation	Brother international	Cardinal Health Canada inc.	Centre de distribution
BMW Group Canada	corporation (Canada) Ltd.	Cardinal Meat Specialists Limited	éléctrique Itée.
Boehringer Ingelheim (Canada) Ltd.	Brown Shoes inc. Browning Canada sports Itée	Caribe Sol	Centre Maraîcher Eugène Guinois Jr inc.
Boiron Canada inc.	BSH Home Appliances Ltd.	Carlton Cards Ltd.	Centres Dentaires Lapointe
Bombardier Produits	Bulk Barn Foods Limited	Caron & Guay inc.	Centura Brands inc.
Récréatifs	Burger King Canada	Carquest Canada Ltd.	Ceramique ItalNord
Bonlook	Services ULC	Casa Cubana/Spike Marks inc.	Certainteed Gypsum
Bonté Distribution inc.	Burnbrae Farms Limited		Canada inc.

Champlain Regio	nal College
Chandelles Tradi	tion MB inc.
Chapman's Ice C	ream
Charbon de Bois d'Érable inc.	Feuille
Chaussures Bo-F	Pied inc.
Chaussures Estr	ada inc.
Chaussures M&N	1 inc.
Chaussures Rege	ence inc.
Chenail Fruits et	Légumes ir
Chidaca Internat	ional inc.
Chocolat Arvisai	s inc.
Chocolat Perfect	ion inc.
Chocolaterie la Cabosse d'Or	inc.
Chocolats Genev Grandbois	riève
Cholesterol Plus	inc.
Church & Dwight	Canada co
CIBC	
Cidrerie Michel J	odoin
Cine Maison Roy	ale
Clarins Canada	
Clef des Champs	s inc.
Clover Leaf Seaf	oods L.P.
Club de Football de Montréal	les Alouett
Club Tissus	
Coalision inc.	
Cobra Anchors c	o. Ltd.
Codet inc.	
Cogeco Connexio	on inc.
Colabor S.E.C.	
Colgate Palmoliv	e Canada i
Collège Ahuntsic	
Collège d'Alma	
Callàga d'Aniau	
Collège d'Anjou	
Collège de Lévis	

Collège d'enseignement

général et professionnel

Collège des Médecins

Collège Lionel-Groulx

College Montmorency

Collège Notre-Dame-

Collège Sainte-Anne

Collège Stanislas inc.

Colonial Elegance inc.

Commission scolaire

Au Coeur-des-Vallées

Commission scolaire

de la Rivière-du-Nord

Commission scolaire

Commission scolaire

Commission scolaire

de l'Or-et-des-Bois

Commission scolaire

Commission scolaire de Portneuf

de l'Énergie

de Montréal

de la Région-de-Sherbrooke

De La Seigneurie-des-Mille-Îles

Condor Chimiques inc.

de la Pointe-de-l'Île

de la Côte-du-Sud

de la Beauce-Etchemin

Columbia Sportswear Canada

Commission de la construction

Comité de gestion de la taxe

scolaire de l'île de Montréal

Collège Letendre

de Victoriaville

du Québec

de-Lourdes

de Lachine

du Québec

de Charlevoix

de la capitale

Commission Scolaire de St-Hyacinthe	Confédération des syndicats nationaux	
Commission scolaire	Confiserie Mondoux inc.	
des Appalaches	Confiseries Régal inc.	
Commission scolaire des Découvreurs	Conglom inc.	
Commission scolaire des Grandes-Seigneuries	Continental Building Products Canada inc.	
Commission scolaire des Hautes-Rivières	Cooper Industries (electrical) inc.	
Commission scolaire des Monts-et-Marées	Coopérative Agricole Régionale Parisville	
Commission scolaire des Navigateurs	Coopérative de cablodistribu- tion de l'arriere-pays	
Commission scolaire	Coopérative Horticole Groupex	
des Phares	Coq-O-Bec inc.	
Commission scolaire des Portages-de-l'Outaouais	Corelle Brands (Canada) inc. (formerly World Kitchen Canada (EHI) inc.)	
Commission scolaire des Premières-Seigneuries	Corporation AbbVie	
Commission scolaire	Corporation d'aliments Catelli	
des Trois-Lacs	Corporation Financière	
Commission scolaire	Mackenzie	
du Chemin-du-Roy	Corporation Genacol Canada	
Commission scolaire du Fleuve-et-des-Lacs	inc. Corporation Zedbed	
Commission scolaire	International	
du Lac-St-Jean	Cosmo Communications	
Commission Scolaire	Canada inc.	
du Val-des-Cerfs	Costco Wholesale Canada Ltd.	
Commission Scolaire Marguerite-Bourgeoys	Couche-Tard inc.	
Communications Groupe	Counseltron Ltd.	
Procité Montréal inc.	Courchesne Larose Itée.	
Como Pizzeria	Couvre-Planchers Flordeco inc.	
Compagnie d'Assurance-vie	Crestar Ltd.	
Croix Bleue du Canada	Croisières AML inc.	
Compagnie d'embouteillage Coca-Cola Canada Limitée	Cryopak Industries (2007) ULC	
Compass Minerals Canada	CTG Brands inc.	
Compass Minerals Canada Corp.	Curateur public du Québec	
ConAgra Foods Canada inc.	Cycles Lambert inc.	
Conair Consumer Products	Daki Itée	
ULC Consession A2E	Danawares Corp.	
Concession A25	Danesco inc.	
Concordia University	Danone inc.	

Dare Foods Limited

	DAVIDsTEA inc.
С	e Portes en Portes inc.
С	Péco surfaces Canada inc.
Ξ	Décors de maison Commonwealth
-	Pell Canada inc.
-	Pelta dailyfood (Canada) in
	Denis Le Guerrier Fils et Fille FPMQ07)
С	Permtek pharmaceutique It
	Design Creative Internation C.D.I. inc.
С	Destination Owl's Head inc.
С	Disticor Direct
С	Distinctive appliances inc.
С	Distributel
	Distributions Agri-Sol inc.
	Distributions Fillion Marquis International Ltée
	Distributions Olive & Olives
	Dixon Ticonderoga inc.
	K Company
	ole Foods of Canada Ltd.
	ollarama L.P.
	Oomaine du Ski Mont-Bruno inc.
	Oomino's Pizza of Canada L
	Oomtar inc.
	Oorfin distribution inc.
	r. Oetker Canada Ltd.
	Orain-Vac International 006 inc.
	ouchesne et Fils Itée
	Dunn's Famous Internation Holdings Inc.
	Oura housewares inc.
	Oural, a division f Multibond inc.
	ynamic Paint Products inc
	yson Canada Limited
_	.D. Smith Foods Ltd.

Desjardins

École de technologie Fédération des médecins Fromagerie Bel Canada omnipraticiens du Québec supérieure Fromagerie Bergeron inc. Fédération des travailleurs et École nationale de police Fromages La Chaudière inc. travailleuses du Québec (FTQ) du Québec Fruit of the Loom Canada inc. Edgewell Personal Care Fédération québécoise de Fruits & Passion Boutiques inc. camping et de caravaning inc. Canada ULC Fruits de mer Lagoon inc. Fellowes Canada Ltd. Éditions Gladius International inc. Fenplast inc. Fruits et légumes Gaétan Bono inc. Eglo Canada inc. Ferme C.M.J.I. Robert inc. Fujifilm Canada inc. El ran Furniture Ltd. Ferme des Voltigeurs inc. Fumoir Grizzly inc. Ferme François Gosselin Electrolux Canada Corp. G.A. Boulet inc. Eli lilly Canada inc. Ferme H.Daigneault et Fils inc. Galerie Au Chocolat Ferme Onésime Pouliot inc. Elizabeth Arden (Canada) Ltd. Gap (Canada) inc. Ferme Régil inc. El-Ma-Mia inc. Garant GP Fermes Trudeau inc. Elmec inc. Gardena Canada Ltd. Ferrero Canada Ltd./ltée Emballages Marcan inc. Gaston Charbonneau Ferring inc. EMD Canada inc. Floral Itée Festival Fantasia Emerson Electric Canada Gaudet sweet goods inc. Fèves au Lard L'Héritage Itée Limited **GB Micro Electronics** Fisher Home Products inc. Énergir GE lighting Fonds de placement immobilier Entrepôts fruigor inc. (les) General Mills Canada Cominar Corporation Entreprise Dominion Fonora Textile inc. Blueline inc. General Motors of Canada Fontaine Santé Foods inc. **Envirogard Products Limited** Genfoot inc. Foodtastic inc. **Essex Continental** Genima inc. Foot Locker Canada Corp. Distributors inc. Gentec International Ford Motor Company Essity Canada inc. Germain Larivière (1970) Itée of Canada Ested Industries inc. Gestion Au Coq inc. Fossil Canada inc. (Edco Electronics) Gestion de Marques El inc. Fou du cochon et Scie Estée Lauder Cosmetics Ltd. Gestion Férique FraiseBec inc. Exceldor Coopérative Gestion Lebas inc. Fraisière Faucher inc. Experts Verts inc. Gestion Luc Doyle inc. Fraisière Lemelin **Export Packers Company** Giant Tiger Stores Limited François et Lise Méthot inc. Limited Give and Go Prepared Frank&Oak Fabricville Company inc. Foods Corp. Franklin Templeton Fairstone Financial inc. Glaxosmithkline Investments Corp. Familiprix Glaxosmithkline Consumer Freud Canada, inc. Healthcare Fantis Foods Canada LTD Freudenberg Household Global M.J.L. Ltée FCA Canada inc. Products inc. Global Upholstery Co. inc. Federal-Mogul Canada Ltd. Frito-Lay Canada, une division de Pepsi-Cola Canada Itée Goedike Canada inc. Fédération des caisses

Fromagerie Ancêtre inc.

Goodfood Market Corp.

99

Goodyear Canada inc. Google Canada Corporation Granules LG inc. Graymont (Qc) inc. GreenLawn, Ltd Groupe Accès Électronique inc. Groupe Adonis inc. GROUPE ARCHAMBAULT inc. Groupe Bergeron-Thibault Groupe Boyz inc. Groupe Cam-J inc. Groupe Cantrex Nationwide Groupe Commensal inc. Groupe d'Achat M.P. inc. Groupe Dutailier inc. Groupe ERA inc. Groupe financier AGA Groupe Gagnon Frères inc. Groupe International Travelway inc. Groupe Intersand Canada inc. (le) Groupe JNC 1944 inc. (L'Aubainerie) Groupe Lemercier inc. Groupe Lemur inc. (Le) Groupe Lou-Tec inc. Groupe Marcelle Groupe Mito inc. Groupe Park Avenue inc. Groupe Party Expert Groupe Phoenicia inc. Groupe Première Moisson inc. (Centre administratif) Groupe Restaurants Imvescor inc. Groupe Seb Canada Groupe Sésame inc. Groupe Son X Plus inc. Groupe Sportscene inc. Groupe Sushi Taxi

Groupe tabac Scandinave

Groupe Tecnic 2000 inc.

Guerlain (Canada) Itée

Guinois & Frères Ltée

H&R Block Canada inc.

Hallmark Canada

Harry Rosen inc.

Henry Canada inc.

Hershey Canada inc.

H.A. Kidd and Company

Hamilton Beach Brands

Hasbro Canada Corporation

Henkel Canada Corporation

Henkel consumer adhesives

Herbalife of Canada Ltd.

Hibbert International inc.

Hoffmann-La Roche Limited

HoMedics Group Canada Co.

Hudson's Bay Company (HBC)

Home & Leisure Group Ltd.

Home Depot Canada

Limited

Homéocan inc.

HP Canada Co

Honda Canada inc.

HSBC Bank Canada

Hubbell Canada LP

Humeur campagne

de financement

Hydro-Québec

Hydroserre inc.

Idelle Labs

Humania Assurance inc.

I-D Foods Corporation

Home Hardware Stores

Groupe Voyages Québec inc.

Guess? Canada Corporation

Groupe Valentine

Canada

Limited

Canada inc.

Helen of Troy

IKEA Canada IKEA Supply AG Immanence Intégrale Dermo Correction inc. Importations Géocan inc. (les) Importations Stavropoulos Indigo Books & Music Industrie gastronomique Cascajares Industrielle Alliance, Assurance et services financiers inc. Industries de Conduits Tubulaires du Canada Itée Industries Dorel inc. (Les) Ingram Micro inc. Innovative Technology in-sport fashions inc. Institut de tourisme et d'hôtellerie du Québec Intact Compagnie d'assurance Intercampus Marketing inc. Intervet Canada Corp. Invesco Trimark Itée Investors Group IPEX Electrical inc. Ipex inc. Irving Consumer Products Limited ITW Permatex Canada Ivanhoé Cambridge inc. J. Sonic Services inc. J.M. Clément Itée Jacques-Cartier Pizza inc. Jamieson Laboratories Jamp Pharma Corporation Janssen inc. Jean H. Henlé inc. JELD-WEN of Canada Ltd. John Abbott College John Deere Canada ULC Johnson & Johnson Johnson & Johnson VisionCare, inc.

Johnson Level and Tools inc. Johnvince Foods Journal La Haute Côte-Nord inc. Journal Le Charlevoisien inc. Journal Le Nord-Côtier inc. Jovi Sport inc. JTI-Macdonald Corp. JTI-Macdonald TM Corp. Julien Beaudoin Itée Kaleido Croissance inc. Kao Canada inc. Kaycan Ltd. Kaz Canada inc. Kellogg Canada Kernels Popcorn Limited Keurig Canada inc. Kia Canada inc. Kidde Canada Kimberly-Clark inc. Kimpex inc. King Packaged Materials Company Klassen Bronze Limited Kleen-Flo Tumbler Industries Ltd. Knape & Vogt Canada inc. Koeppel Companies ULC Kohl & Frisch Limited Kosmic Distribution Kraft Heinz Canada ULC Krops Imports inc. L. Di Lallo et fils inc. La Brasserie Labatt Limitée La Compagnie 2 Ameriks inc. La Compagnie d'Agneau de Nouvelle-Zélande et d'Australie La Compagnie d'assurance

Belair inc.

Chop Suey Ltée.

La Compagnie Montréal

Laura Secord La Compagnie Regitan Itée La Coop Fédérée La Corporation Internationale Masonite La Corporation McKesson Canada La Financière Agricole du Québec La fourmi bionique inc. La Fraisonnée inc. La Fromagerie Victoria inc. La Glace Frontenac rive sud Itée La Maison AMI-CO (1981) inc. La Maison Crowin inc. La Maison du Meuble Corbeil inc. La Maison Lavande inc. La Maison Orphée inc. La Petite Bretonne (distribution) inc. La Petite Grange (Laurent Meury inc.) La Pinte inc. La Societe Canadienne De La Croix Rouge La Soyarie inc. La Trappe a Fromage Laboratoire Atlas inc. Laboratoire G.M.F. Laboratoire Larima Laboratoires Abbott Laboratoires Abbott Cie Laboratoires Nicar inc. Labrador Laurentienne inc. Lacoste Canada inc. Laiterie de Coaticook Itée Laiterie de la baie Itée Laiterie de l'Outaouais Laiterie des trois vallées inc. Lantic inc. L'Aréna des Canadiens inc.

(4542410 Canada inc.) Lauzon Bois énergétique recyclé inc. Lavo inc. Le Canard Goulu inc. Le Capucin inc. Le Château inc. Le Creuset Canada inc. Le Gastronome Animal inc. Le Groupe Alimentaire Nordique inc. Le Groupe Innovak Le Groupe Jean Coutu (PJC) inc. Le Groupe Legerlite inc. Le Groupe Multi Luminaire inc. Le Groupe Vertdure inc. Le Jean Bleu inc. Le Massif s.e.c. Le Monde du Ravioli inc. Le Potager Riendeau inc. Le Salon International de l'Auto de Montréal Itée Le SuperClub Vidéotron Itée Le Théâtre de La Manufacture Le Verger Lamarche inc. Ledvance Ltd. Lego Canada inc. Lenbrook Lenovo LEO Pharma inc. Leon's Furniture Limited Les Aliments Bégin inc. Les Aliments Bercy inc. Les Aliments Dainty Foods Les Aliments Mejicano + Les Aliments O'sole Mio inc. Les aliments Parador inc. Les Aliments Pearlmark Foods inc. Les Aliments Triova inc.

Les Ateliers Jacob inc. Les Matelas SSH Canada Les Bijouteries Doucet 1993 inc. Les Meubles Marchand inc. Les Mousses de L'Estrie inc. Les Blocs de Ciment Mirabel inc. Les Œufs Ovale S.E.C. Les Bois de Parquets Les Œufs Richard eggs inc. Vaucluse inc. Les Pâtes de l'Île inc. Les Bois de plancher PG inc. Les Pères Nature inc. Les Chocolats Favoris inc. Les Placements Arden inc. Les Développements Angelcare inc. Les Portes Decko inc. Les Producteurs laitiers Les Distributions du Canada Yvan Nadeau inc. Les Productions Margiric inc. Les Douceurs de l'Érable Brien inc. Les Produits alimentaires Bouchard inc. Les Eaux Naya Les Produits Aluminium Les Éleveurs de volailles P.S. inc. du Québec Les Produits Armodec Itée Les Entreprises Amira inc. Les Produits Daubois inc. Les Entreprises Vivre en Forme inc. Les Produits de Santé Audessa inc. Les Fermes E. Notaro Et Fils inc. Les Produits de soins pour la peau au lait de chèvre Les Fermes Canus inc. Leclair et frères Itée Les Produits Valfei inc. Les Fermes Lefort Les Promotions Les Fines Herbes Atlantiques inc. de Chez Nous inc. Les Publications Les Fraises Charron & Cie inc. de l'Île d'Orléans inc. Les Publications Groupe Les Franchises Dic Ann's Ltée TVA-Hearst inc. Les Franchises Les Recettes Cook it inc. Salvatore G.A. inc. Les Restaurants Lafleur inc. Les Hôtels Villegia Les Rôtisseries Benny Les Importations N et N inc. Les Rôtisseries St-Hubert Itée Les Industries Bernard & Fils Itée Les Serres Arundel S.E.N.C. Les Industries Iverco inc. Les Sols R. Isabelle inc. Les Industries Jessar Les Sommets de la Vallée inc. Les Jardins Les Spécialités Prodal Paul Cousineau & Fils inc. (1975) Itée Les Laboratoires Les Textiles Patlin inc. Swisse (1995) inc. Les Tourbières Berger Itée Les Magasins Korvette Itée Les Tricots

Duval & Raymond Itée

Les Variétés LCR inc.

Les Marques Kin inc.

Les Marques Nuway inc.

L	es Vergers Pedneault
	es Vergers Petit et Fils
	9146-2275 Québec inc.)
	es Vêtements Perlimpinpin inc.
	es Viandes Biologiques e Charlevoix inc.
L	es Viandes Du Breton inc.
L	es Viandes Walcovit inc.
L	esters Foods Ltd.
L	G Electronics Canada inc.
L	ibrairie Renaud-Bray inc.
L	ife Science Nutritionals inc.
L	ifeScan Canada ULC
L	'Image Home Products
L	indt & Sprungli (Canada) inc.
L	inen Chest inc.
L	inencorp 2015 inc.
L	iterie Primo inc.
L	iteries Universelles Paga inc.
L	ittle Caesar of Canada inc.
	iving Style (Singapore) Pte imited
L	ixil Canada inc.
L	oblaws inc.
L	'Oréal Canada inc.
L	oto-Québec
L	ouis Garneau sports inc.
L	oyaltyOne, Co
L	SI Enterprises Canada ULC
	ululemon athletica Canada inc.
	umen, une division e Sonepar Canada inc.
L	unettes Dépôt inc.
	'Union des producteurs gricoles - Publications
٨	1&M Meat Shops Ltd.
	1/2 Boutiques inc.
	MAAX Bath inc.
Ν	Mademoiselle Ellégance inc.
	Magasin Laura (P.V.) inc.

Magasins Lecompte inc.	Messageries Dynamiques	Mont-Orignal,coopérative
Magasins Trevi inc.	Metro Richelieu inc.	de solidarité
Magtar Sales inc.	Meubles Branchaud inc.	Montour Itée
Maheu&Maheu inc.	Meubles Concordia Itée	Mountain Equipment Co-op
Maibec inc.	Meubles Domon Itée	MTD products limited
Maison Chaleur Et Confort inc.	Meubles JC Perreault inc.	MTY Tiki Ming
Maison de la pomme	MGA Commodities inc.	Enterprises inc.  Multi-Portions inc.
de Frelighsburg inc.	Michael Rossy Itée	Musée de la civilisation
Maison de thé Camellia Sinensis	Michaels Stores inc.	Musée National
Maison des futailles S.E.C.	Michel St-Arneault inc.	des Beaux-Arts du Québec
Maison Russet inc.	Microbrasserie Dieu du ciel inc.	Musique Select inc.
Maître Saladier inc.	Microsoft	National Importers
Manufacture Leviton	Midlon foods inc.	Canada Ltee
du Canada S.R.I	Miel Labonté inc.	National Money Mart Co.
Mapei inc.	Miele Limited	National Smokeless Tobacco Company Ltd.
Maple Leaf Foods	Ministère de la Famille	National Tire Distributors inc.
Marc Anthony Cosmetics Ltd.	Ministère de la Justice	Nature's Path Foods inc.
Marie Morin Canada	du Québec	Nature's Sunshine Products
Marina Del Rey Foods	Ministère de la Santé et des Services sociaux	Naturiste inc.
Mars Canada inc.	Ministère de l'Emploi	Naturpac
Mary Kay Cosmetics Ltd.	et de la Solidarité sociale	Natursource inc.
Masco Canada limited	Ministère de l'Énergie	Nautilus Plus inc.
Master Halco Corp	et des Ressources naturelles	Neatfreak Group inc.
Matelas Avanti inc.	Ministère des Forêts, de la Faune et des Parcs	Nemcor inc.
Matelas Bonheur	Ministère du Tourisme	Nespresso Canada
Matériaux Laurentiens inc.	Mint Pharmaceuticals Inc.	Nestle Canada inc.
Mattel Canada inc.	Mitsubishi Motor Sales	Nestle Purina Petcare
Mazda Canada inc.	of Canada inc.	Nestle Waters Canada
McCain Foods Canada	Mixte Média inc.	Newell Brands Canada ULC
McCaughey Consumer Products Management, inc.	Mobilia Intérieurs inc.	NII Northern International inc
McDonald's Restaurants	Mode Choc Alma Itée	Nike Canada Corp
of Canada Limited	Moen inc.	Nikol Poulin inc.
Mega Group inc.	Moishes inc.	Nissan Canada inc.
Megalak Finition inc.	Molinaro's Fine Italian	Nivel inc.
Meilleures Marques Itée	Foods Ltd	Northfork Bison
Melitta Canada inc.	Molson Canada 2005	Distributions inc.
Menu-Mer Ltée	Mondelez Canada inc.	Nouvelle Autoroute 30, s.e.n.c.
Mercedes-Benz Canada inc.	Mondor Itée	Novago Coopérative
Mercier wood flooring inc.	Moniteurs Angelcare inc.	Novalab inc.
Merck Canada inc.	Mon-tex Mills Ltd.	Novali Gourmet inc.

Novartis ph Canada inc
Novatech C
Novo Nordi
Nutricia
Nutrinor-Se
Nutri-Oeuf
Objectif Mo
Ocean Spro
Odan Labo
Old Dutch
Old Navy (
OlyM s.e.c
Olymel s.e.
Olympia Til
Omer Dese
Orapi Cana
Ordre des d
du Québec
Ordre des d
Ordre des e du Québec
Ordre des i du Québec
Ordre des p psychoéduc
Ordre des t imagerie m
dio-oncolog siologie mé
Ordre profe des techno
du Québec
Orly Cuisin
Osram Ltd.
Outils A.Ric
P. K. Dougle
Pajar produ
Paladin lab
Palason Bil
Panasonic
Paramount
Canada inc

Par

vartis pharmaceuticals	Parmalat Canada inc.
nada inc.	Pastene inc.
vatech Canada	Pâtisserie Gérard Rolland inc.
vo Nordisk Canada inc.	Pâtisserie Le Fraisier inc.
tricia	Pâtisserie Ô Gâteries! inc.
trinor-Secteur lait et eau	Patrick Morin inc.
tri-Oeuf inc.	Paysanne Gelato
jectif Monde	Pébéo inc.
ean Spray International inc.	Peintures M.F. inc.
an Laboratories Ltd.	Pepsi Bottling Group Canada
Dutch Foods Ltd.	Pepsi-qtg
Navy (Canada) inc.	Perrin inc.
'M s.e.c	PF Consumer Healthcare
mel s.e.c.	Canada ULC
mpia Tile International inc.	Pharmacies Gregoire Arakelian
ner Deserres inc.	Philippe de Vienne et ass. inc.
api Canada Itée	Philips Electronics Ltd.
dre des chiropraticiens	Pierre Belvedere inc.
Québec	Piidea Canada Ltd.
dre des dentistes du Québec	Pizza Pizza Limited
dre des ergothérapeutes Québec	Plaisirs gastronomiques inc.
dre des ingénieurs	Planchers Groleau inc.
Québec	Plasticase inc.
dre des psychoéducateurs et	Plastique DCN inc.
rchoéducatrices du Québec	Playmobil Canada inc.
dre des technologues en agerie médicale, en ra-	PLB International inc.
-oncologie et en électrophy-	Pneus Unimax Itée
logie médicale du Québec	Poissonneries Odessa inc.
dre professionnel s technologistes médicaux	Polyculture Plante 1987 inc.
Québec	Polyethics Industries inc.
y Cuisine inc.	Pomdial inc.
ram Ltd./Osram Ltee	PPG Revêtements
tils A.Richard Co.	Architecturaux Canada inc.
C. Douglass inc.	Premier Québec inc.
ar production Itée	Premier Tech Home & Garden inc.
adin labs inc.	Primerica Financial Services
ason Billard inc.	(Canada) Ltd.
nasonic Canada inc.	Pro Circuit High Tech
ramount Training	Nutrition inc.
nada inc.	Pro Doc Itée
ris Glove of Canada Ltd.	Procter & Gamble inc.

Produits alimentaires Sager inc.	Réseau de transport de Longueuil (RTL)
Produits de Construction	Restogain inc.
Derby inc.	Retraite Québec
Produits de Plancher Finitec inc.	Revenu Québec
Produits Kruger S.E.C.	Revlon Canada inc.
Produits neptune inc. (les)	Reynolds Consumer Products Canada inc.
Produits pour animaux	Rinox inc.
Yamas inc.	RISE Kombucha
Produits Shell Canada	Roadrunner Apparel inc.
Pronature inc.	Roberge & Fils inc.
Protégez-Vous	Robert Bosch inc.
Provisions Marquis inc.	Roche Soins du diabète,
Pti cables inc.	division de Hoffmann -
Puma Canada inc.	La Roche Limitée
Puresource inc.	Rogers Media inc.
Purity Life Health Products	Roland Boulanger & Cie Itée
PVH Canada inc.	Rona inc.
Québec Loisirs inc.	Royal Institution for the Advancement of Learning
Quickie Convenience Stores Corp.	Royer inc. (l.p.)
Quincaillerie Richelieu Itée	Ruchers promiel inc. (les)
Rapid Snack inc.	Rudsak inc.
	Running Room Canada inc.
Raymond Chabot Grant Thornton, S.E.N.C.R.L.	S.C. Johnson and Son Limited
RB Health (Canada) inc.	S.D. variations inc.
Reader's Digest Canada	Salle André-Mathieu
Réal Pinsonneault & Fils Itée	Samsung Electronics Canada inc.
Recipe Unlimited Corporation	Sanbec Canada inc.
Reckitt Benckiser (Canada) inc.	Sanofi Consumer Health /
Recochem inc.	Sanofi Santé grand public
Red Bull Canada Ltd.	Sanofi-aventis Canada inc.
Redpath Sugar Ltd.	Santa Maria-Sofina Foods in
Refresco Canada inc.	Santé Naturelle A.G. Itée
Régie de l'assurance maladie du Québec	Saputo Dairy Products Canada G.P.
Reinhart Foods Ltd.	Sardo Foods
Reliable Parts Ltd.	SATAU inc.
Rembourrage RE-NO	Schluter Systems (canada) in

Scotts Canada Ltd.

Sealy Canada Itée

Réseau de transport

de la Capitale - RTC

Ser War Wick IIIc.	touristiques du Québec
SelectBlinds Canada L.P	Société des fêtes et festivals
Sennheiser (Canada) inc.	du Québec
Sephora Canada	Société des Traversiers
Serdy Média inc.	du Québec
Serres et Jardins Girouard inc.	Société du Musée d'archéologie et d'histoire de Montréal
Serres Toundra	Société en commandite
Serres Yargeau inc.	Services FMD
Serum International inc.	Société MC commercial inc.
Service Alimentaire Desco inc.	Société parc auto du québec
Servier Canada inc.	Société Place des Arts
Shafer-Haggart Ltd.	de Montréal
Shaklee Canada inc.	Société pour la promotion d'événements culturels
SharkNinja Operating LLC	du Haut-Richelieu inc.
Sharp Electronics of Canada Ltd.	Société Sylvicole de St-Nicolas inc.
Shaw Satellite G.P.	SoftMoc inc.
Shiseido (Canada) inc.	Solutions 2 GO inc.
Shopper+inc.	Sony Electronics inc.
Shop-Vac Canada Ltd.	Sony Interactive
ShurTech Brands, LLC	Entertainment Canada
Sigvaris Corp	Sopar cosmetics inc.
Simons inc.	Southwire Canada Company
Skechers USA Canada inc.	Spécialiste du bardeau de cèdre inc.
Sleep Country Canada inc.	Spécialités Lassonde inc.
Smucker Foods of Canada co.	Spécialités mb inc.
Snap-on Tools of Canada	Spectra Premium
Sobeys Québec	Industries inc.
Société Bristol-Myers Squibb Canada (la)	Spin Master Ltd.
Société d'assurance générale	Sport maska inc.
Northbridge	Staedtler-Mars Limited
Société de Développement	Standard Products inc.
Culturel de Terrebonne	Station Mont Tremblant - Intrawest
Société de transport de Laval	Stericycle, ULC
Société de transport de l'Outaouais	STIHL Limited
Société de transport de Montréal	Stoves builder international inc.
Société de transport	Stratos Pizzeria (1992) inc.
de Sherbrooke	Structube Ltd.
Société des alcools du Québec	St-Viateur Bagel

Société des attractions

Sel Warwick inc.

Subaru Canada inc.	The Great-West Life
Sublime Dessert inc. (les)	Assurance Company
Subway Franchise Systems of Canada, Ltd.	The Hartz Mountain Corporation
Sun Life Assurance Company of Canada	The Hillman Group Canada ULC
Suncor Energy Products Partnership	The Mentholatum Company of Canada Ltd.
Sun-Maid Growers of California	The Minute Maid company Canada inc.
Sunrise Tradex Corp.	The North West Company L.
Supertek Canada inc.	The Second Cup Ltd.
Surplus R.D. inc.	The Sherwin Williams Co.
Suzuki Canada inc.	The Source (Bell) Electronics inc.
Suzy's inc.	The TDL Group Corp.
Swarovski Canada Ltd.	Thermor Ltd.
Synnex Canada Limited	THINaddictives inc.
Takeda Canada inc.	Thomas, Large & Singer inc.
TallGrass Distribution	Thriftys inc. (2005)
Targus Canada Ltd.	Thulé Canada inc.
Taro Pharmaceuticals inc.	Ticketmaster Canada LP
Taymor Industries Ltd.	Tiffany & Co Canada
Tazé Idstribution inc.	Timex Group Canada inc.
TD Bank Financial Group	TOPRING inc.
Tech-Mix, une division de Bauval inc.	TOPS Products Canada  Tour East Holidays Canada in
Technoform Industries Itée	Tourisme
TekSavvy Solutions inc.	Abitibi-Témiscamingue
TELUS Corporation	Tourisme Bas-Saint-Laurent
Tendances Concept inc.	Tourisme Chaudière-Appalaches
Tender Corporation	Tourisme Langudière inc.
Teva Canada Ltd.	Tourisme Laval
The Aldo Group inc.	Tourisme Mauricie
The Bank of Nova Scotia	Tourisme Outgougis
The Brick Warehouse L.P.	Tours Chanteclerc inc.
The Business Depot Limited	Toyota Canada inc.
The Children's Place (Canada) L.P.	Trade Secrets Concord Ltd.
The Clorox Company	Transat A.T. inc.
of Canada Ltd.  The Empire Life Insurance	Transcontinental Média S.E.N.C.
Company	Trudell Medical International

Trudell Medical International

Company

TVA Publications inc.	VF Outdoor Canada
U.S. Cotton (Canada) Co.	Viande Richelieu inc.
UAP inc.	Viandomax inc.
U-Haul Co. (canada) Ltée	Vibac Canada inc.
UNFI Canada inc.	Vicwest Operating limited
Uniboard Canada inc.	Partnership
Unilever Canada	Vidéo et Boutique Sexxx Plus
Uniprix inc.	Vidéotron Ltée
Uni-sélect inc.	ViewSonic Corporation
Unisoya 1986 inc.	Vignoble de l'Orpailleur inc.
Université de Montréal	Vignoble Rivière du Chêne
Université du Québec	ViiV Healthcare ULC
à Montréal	Villa Maria
Université du Québec en Abitibi-Témiscamingue	Vincent d'Amérique inc.
Université du Québec	Vincent S. Variété Itée
en Outaouais	Vita Health Products inc.
Upfield Canada inc.	Volaille Giannone inc.
Urban Barn	Voortman Cookies Limited
Urgel Bourgie	VTech Telecommunications Canada Ltd.
Usana Health Sciences inc.	W. Ralston Canada inc.
USP Canada inc.	Wahl Canada inc.
Vacances Sunwing inc.	Wakefield Canada inc.
Vaillancourt Portes et Fenêtres	Water Pik inc.
Valener	WD-40 Products (Canada) Ltd.
Valeurs mobilières Banque Laurentienne	Weight Watchers Canada Ltd.
Value Village Stores	Wendy's Restaurants
Vanico Maronyx inc.	of Canada inc.
Vanier College	Weston Bakeries Ltd.
Vape Dépôt Distribution inc.	Whirlpool Canada L.P.
Vast-Auto Distribution Itée	Winners Merchants
Veg Pro International inc.	Win-Sir Textiles inc.
Vélo Québec	Wolf Steel Ltd.
Vélo Québec Éditions	Wrigley Canada
Ventilation Maximum Itée	Xerox Canada Limited
Verbatim Americas LLC	Yamaha Motor Canada Ltd.
Verger du Minot inc.	Yellow Pages Digital & Media Solutions Limited
Verger Lacroix	YM inc.
Vergers Paul Jodoin inc.	Yves Rocher
vergers st-paul inc.	Amérique du Nord inc.
\/{	Zahar Dan Canada Cana

Zebra Pen Canada Corp.

Vétoquinol N.-A. inc.

Zoetis Canada inc. Zorah bio cosmétiques Zwilling J.A. Henckels Canada Ltd.

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# Financial statements\_

# Financial statements of Éco Entreprises Québec

December 31, 2020

Independent Auditor's Report
Statement of operations
Statement of changes in net assets
Statement of financial position
Statement of cash flows
Notes to the financial statements7-14

# Deloitte

Deloitte LLP La Tour Deloitte 1190 Avenue des Canadiens-de-Montréal Suite 500 Montréal QC H3B 0M7 Canada

Tel: 514-393-7115 Fax: 514-390-4116 www.deloitte.ca

#### **Independent Auditor's Report**

To the Members of Éco Entreprises Québec

#### **Opinion**

We have audited the financial statements of Éco Entreprises Québec (the "Organization"), which comprise the statement of financial position as at December 31, 2020, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at December 31, 2020, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations ("ASNPO").

#### **Basis for Opinion**

We conducted our audit in accordance with Canadian generally accepted auditing standards ("Canadian GAAS"). Our responsibilities under those standards are further described in the *Auditor's Responsibilities* for the *Audit of the Financial Statements* section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Other Information

Management is responsible for the other information. The other information comprises the information, other than the financial statements and our auditor's report thereon, in the Annual Report.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We obtained the Annual Report prior to the date of this auditor's report. If, based on the work we have performed on this other information, we conclude that there is a material misstatement of this other information, we are required to report that fact in this auditor's report. We have nothing to report in this regard.

## Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian GAAS will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian GAAS, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

March 19, 2021

Deloitte LLP

<sup>&</sup>lt;sup>1</sup> CPA auditor, CA, public accountancy permit No. A120628

#### **Statement of operations**

Year ended December 31, 2020 (In thousands of dollars)

	Notes	2020	2019
		\$	\$
Revenue			
Corporate contributions – Schedules	11	184,545	152,110
Other revenue	12	455	3,330
		185,000	155,440
Expenses			
Compensation plan			
Municipal compensation	8	174,097	146,231
Allowance paid to RECYC-QUÉBEC	8	2,805	2,751
Uncollectable (recoverable) contributions		3,911	(1,365)
Operating expenses		797	754
		181,610	148,371
Administration expenses		5,994	6,058
Curbside recycling optimization		1,700	2,497
Amortization of capital assets, intangible assets and			
lease inducements		328	287
		189,632	157,213
Deficiency of revenue over expenses		(4,632)	(1,773)

The accompanying notes are an integral part of the financial statements.

Éco Entreprises Québec
Statement of changes in net assets
Year ended December 31, 2020
(In thousands of dollars)

* Composed of the amortization of ca	Balance, December 31, 2020	Internal restriction	Acquisition of capital assets and intangible assets	(Schedule 2017)	over expenses	(Deficiency) excess of revenue	Balance, December 31, 2019	Internal restriction	Acquisition of capital assets	(Schedules 2015 and 2016)	Allocation to Permanent Funds	Over expenses
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nce, December 31, 2020	nternal restriction	equisition of capital assets and intangible assets	(Schedule 2017)	over expenses Nocation to Permanent Funds	Deficiency) excess of revenue	nce, December 31, 2019	nternal restriction	cquisition of capital assets	(סכווכממוכז בסדם מוומ בסדם)
	13		13				13		LO
							1		

34,976	74	18,471	918	9,235	6,278	
1	(500)	(100)	ı	600	ı	13
ı	(610)	I	610	I	I	
I	I	I	ı	5,627	(5,627)	13
(4,632)	526	(3,154)	(377)*	(6,307)	4,680	
39,608	658	21,725	685	9,315	7,225	
1	(6,650)	5,450	I	1,200	I	13
I	(198)	I	198	I	I	
I	I	I	I	3,863	(3,863)	13
(1,773)	6,407	(1,938)	(336)*	(4,133)	(1,773)	
41,381	1,099	18,213	823	8,385	12,861	
+	+	(Note 2)	+	+	+	

apital assets and intangible assets.

The accompanying notes are an integral part of the financial statements.

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#### **Statement of financial position**

As at December 31, 2020 (In thousands of dollars)

	Notes	2020	2019
	Ī	\$	\$
Assets			
Current assets			
Cash		1,027	1,942
Investments	3	34,600	68,945
Accounts receivable	4	175,410	4,392
Guaranteed deposits		1,962	1,323
Prepaid expenses	_	152	71
		213,151	76,673
Capital assets	5	444	578
Intangible assets	6	474	107
	Ī	214,069	77,358
<b>Liabilities</b> Current liabilities			
Due to RECYC-QUÉBEC	8	176,902	31,997
Accounts payable and accrued liabilities	9	2,153	5,431
Deferred contributions – programs	10	_	226
		179,055	37,654
Lease inducements		38	96
	_	179,093	37,750
Commitments and contingencies	14 and 15		
Net assets			
Temporary Funds	13	6,278	7,225
Permanent Funds	13	9,235	9,315
Invested in capital assets and intangible assets		918	685
Internally Restricted Funds		18,471	21,725
Unrestricted		74	658
		34,976	39,608
		214,069	77,358

The accompanying notes are an integral part of the financial statements.

Approved by the Board	8/	
	John S. C.	, Director
	2Am	. Director

#### Statement of cash flows

Year ended December 31, 2020 (In thousands of dollars)

	2020	2019
	\$	\$
Operating activities	(4.500)	(4.772)
Deficiency of revenue over expenses	(4,632)	(1,773)
Adjustments for:		(455)
Deferred contributions recognized as revenue		(466)
Amortization of capital assets	274	269
Amortization of intangible assets	103	67
Amortization of lease inducements	(58)	(58)
	(4,313)	(1,961)
Net changes in non-cash operating working capital items		
Accounts receivable	(171,018)	20,384
Guaranteed deposits	(639)	(1,323)
Prepaid expenses	(81)	3
Due to RECYC-QUÉBEC	144,905	(77,124)
Accounts payable and accrued liabilities	(3,278)	(781)
Deferred contributions – programs	(226)	
	(34,650)	(60,802)
Warran alakan an ang akan dakan a		
Investing activities	(140)	(106)
Acquisition of capital assets	(140)	(106)
Acquisition of intangible assets	(470)	(92)
Acquisition of investments	(16,891)	(169,327)
Receipt of investments	51,236	151,600
	33,735	(17,925)
Mah dagaran ta saah	(045)	(70.727)
Net decrease in cash	(915)	(78,727)
Cash, beginning of year	1,942	80,669
Cash, end of year	1,027	1,942

The accompanying notes are an integral part of the financial statements.

#### Notes to the financial statements

December 31, 2020

(In thousands of dollars for tables only)

#### 1. Status and nature of activities

Éco Entreprises Québec (the "Organization") was incorporated on April 30, 2003, pursuant to Part III of the *Companies Act* (Québec), and its main activity, as a not-for-profit organization for the purposes of protecting the environment, consists in grouping enterprises subject to the *Environment Quality Act* (EQA) (the "companies"), and acting as an approved organization within the meaning of the Act. The Organization operates in Québec and is exempt of income taxes.

The mission of the Organization consists of developing a Schedule of contributions (the "Schedule") and its application rules, submitting it to companies, adopting it, and seeking approval from the Government of Québec. Finally, with respect to the approved Schedule, the Organization must collect the amounts due from companies (the "contributions"), and remit these amounts to RECYC-QUÉBEC.

The Organization also encourages innovation and sharing of best practices in order to optimize the recyclable materials value chain. To do so, it cooperates with businesses to reduce quantities of materials at the source and encourage the use of recyclable materials, and, with municipalities and other stakeholders, to increase recycling and the economic value of recovered materials.

#### 2. Accounting policies

The financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

#### Revenue recognition

The Organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Revenues are determined according to the annual Schedule authorized by the Government of Québec. Contributions charged to companies are based on the estimated net costs to be paid to municipalities.

During the year ended December 31, 2020, the 2020 Schedule came into effect and certain targeted companies that market "containers and packaging" and "printed matters" in Québec filed their reports based on the quantity of materials for the year 2019. With respect to targeted companies that did not file a report, management has estimated contributions for the 2020 Schedule as at December 31, 2020, by applying the *Environment Quality Act* as well as the *Regulation respecting compensation for municipal services provided to recover and reclaim residual materials*. By nature, these estimates are subject to measurement uncertainty and the effect of any changes in future years on estimates made during the year could require significant changes in the financial statements.

With respect to corporate contributions under the Schedules for 2019 and previous years, the Organization recognizes corporate contributions when the targeted company meets its reporting obligation based on quantity of materials relative to the said period and applicable Schedule. Any changes to previous Schedules will be recorded in the year the change occurs.

The Organization charges interest, administrative fees and penalties to targeted companies that did not fulfill their reporting and payment obligations within the deadlines prescribed by the Schedule of contributions. Interest charged follow the Government rates, and interest charged on administrative costs and penalties are that of the applicable Schedule rules.

Interest income on investments is recognized when earned.

#### Éco Entreprises Québec

#### Notes to the financial statements

December 31, 2020

(In thousands of dollars for tables only)

#### 2. Accounting policies (continued)

#### Municipal compensation

The municipal compensation is recognized if there is an obligation towards municipalities' representatives according to the *Regulation respecting the compensation for municipal services provided.* The municipal compensation is based on cost of services provided by municipalities during a year and related to materials or categories of materials subject to compensation, such as the cost of curbside recycling, transportation, sorting and conditioning, including fees related to compensate for management of these services. The compensation amount is determined annually by RECYC-QUÉBEC. For the 2020 Schedule, the net costs reported for 2019 are those that will be paid to RECYC-QUÉBEC.

#### Temporary Funds

These funds are comprised of the Temporary Fund – Print Matter and the Temporary Fund – Containers and Packaging. They are related to the Schedule adjustment clause, include the amounts received above or below the estimated amount of the Schedule for the years not yet expired. These amounts are cumulated in a fund until the expiration of the delay of the Schedule. They are then redistributed to the contributors or transferred to the Permanent Funds depending on the category of materials and pursuant to the regulation.

#### Permanent Funds

These funds, which represent the Organization's permanent resources, include the cumulated amounts in excess under the categories of printed matter, and containers and packaging after expiration of the delay of the Schedule's prescribed period.

#### Internally Restricted Funds

The Organization has internally restricted funds designed for the following:

- Provide for operating expenses;
- Compensate a potential underestimation of estimated net costs used for determining the next Schedules and stabilize rates of the contribution tables;
- Cover for delays in the publication and collection of Schedules;
- Cover costs related to the Schedule development and the curbside recycling optimization;
   and
- Finance other expenses.

#### Financial instruments

Financial assets and financial liabilities are initially recognized at fair value when the Organization becomes a party to the contractual provisions of the financial instrument. Subsequently, all financial instruments are measured at amortized cost.

The Organization recognizes in the statement of operations an impairment loss, if any, when it determines that a significant adverse change has occurred during the period in the expected timing or amount of future cash flows. When the extent of impairment of a previously written-down asset decreases and the decrease can be related to an event occurring after the impairment was recognized, the previously recognized impairment loss shall be reversed in the statement of operations in the period the reversal occurs.

#### **Notes to the financial statements**

December 31, 2020

(In thousands of dollars for tables only)

#### **Accounting policies (continued)**

#### Capital assets

Capital assets are recorded at cost. Amortization is calculated over the useful life using the following methods:

> Computer equipment Straight-line 3 years Office furniture Straight-line 3 years Leasehold improvements Straight-line Term of the lease

#### Intangible assets

Intangible assets are recorded at cost. Amortization is calculated over the useful life using the straigth-line method over a period of three years.

#### Write-downs of capital assets and intangible assets

When conditions indicate that a capital asset or an intangible asset is impaired, the net carrying amount of the capital asset or intangible asset shall be written down to the asset's fair value or replacement cost. The write-downs of capital assets and intangible assets shall be accounted for as expenses in the statement of operations. A write-down shall not be reversed.

#### Lease inducements

Deferred lease inducements are deferred and amortized on a straight-line basis over the lease duration.

#### Use of estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the dates of the financial statements and the reported amounts of revenues and expenses during the reporting period. Key components of the financial statements requiring management to make estimates include corporate contributions for the 2020 Schedule and the provision for uncollectable contributions. Actual results could differ from these estimates.

#### Investments

Investments include term deposits and money market. They bear interest at rates ranging from 0.75% to 1.10% (1.17% to 1.70% in 2019), and mature between August 2021 and August 2023 (August 2021 and August 2023 in 2019). Some of these annually redeemable term deposits bear graduated return rates and mature in 2022 (in 2021 in 2019).

#### Éco Entreprises Québec

#### **Notes to the financial statements**

December 31, 2020

(In thousands of dollars for tables only)

#### **Accounts receivable**

	2020	2019
	\$	\$
Corporate contributions – 2020 Schedule	180,762	_
Corporate contributions – 2019 Schedule	4,480	5,691
Corporate contributions – previous Schedules	(964)	5,373
Provision for uncollectable contributions	(9,178)	(7,280)
Other	310	608
	175,410	4,392

#### **Capital assets**

			2020	2019
	Cost	Accumulated amortization	Net book value	Net book value
	\$	\$	\$	\$
Computer equipment	1,138	960	178	128
Office furniture	416	382	34	78
Leasehold improvements	619	387	232	372
	2,173	1,729	444	578

#### Intangible assets

		2020	2019
Cost	Accumulated amortization	Net book value	Net book value
\$	\$	\$	\$
2,016	1,542	474	107

Computerized reporting system and other softwares

#### **Bank loan**

The Organization has a line of credit of \$850,000 bearing interest at prime rate (2.45% as at December 31, 2020 and 3.95% as at December 31, 2019) plus 1.50%, which is renewable annually. This line of credit is secured by a term deposit in the amount of \$850,000. As at December 31, 2020 and December 31, 2019, the Organization had not used its line of credit.

#### **Notes to the financial statements**

December 31, 2020

(In thousands of dollars for tables only)

#### 8. Due to RECYC-QUÉBEC

For each related period, under the terms of the certification delivered initially in June 2005 by RECYC-QUÉBEC and renewed in February 2012, December 2016 and December 2020 (for 2021 to 2024), and pursuant to the *Environment Quality Act* (EQA), the Organization must deposit the amount for future payments of municipal compensation in trust with RECYC-QUÉBEC. This reserved amount is included in investments (nil as at December 31, 2020; \$31,997,135 as at December 31, 2019).

The amount payable to RECYC-QUÉBEC includes the compensation payable to municipalities and the allowance for the 2020 Schedule (for the 2019 Schedule in 2019). As at December 31, 2020, the balance payable is \$176,902,383 (\$31,997,135 as at December 31, 2019).

#### 9. Accounts payables and accrued liabilities

	2020	2019
	\$	\$
Trade accounts payable and accrued liabilities	1,310	4,781
Salaries, bonuses, benefits and vacations	785	570
Away-from-Home Recovery Program	_ F0	22
Lease inducements – short-term portion	58	58 
	2,153	5,431

#### **10.** Deferred contributions – programs

	2020	2019
	\$	\$
Balance, beginning of year Net change	226 (226)	692 (466)
Balance, end of year	_	226

#### 11. Corporate contributions – Schedules

The corporate contributions for each Schedule are as follows:

	2020	2019
	\$	\$
2020 Schedule	180,706	_
2019 Schedule	1,767	149,377
Previous Schedules	2,072	2,733
	184,545	152,110

#### Éco Entreprises Québec

#### **Notes to the financial statements**

December 31, 2020

(In thousands of dollars for tables only)

#### 12. Other revenue

Interest income on investments
Interest and penalty income and administration fees on corporate contributions
Other

2020	2019
\$	\$
354	1,538
270	1,306
(169)	486
455	3,330

#### 13. Funds and internal restrictions

The following table shows the Temporary and Permanent Funds under the categories of printed matter, containers and packaging.

	Temporary Funds		Perm	anent Funds
	Containers			Containers
	Printed	and	Printed	and
	matter	packaging	matter	packaging
	\$	\$	\$	\$
Balance as at January 1, 2019	(430)	13,291	4,884	3,501
Excess (deficiency) of revenue over expenses of the year	(1,970)	197	(1,741)	(2,392)
Allocation to Permanent Funds (Schedules 2015 and	(1.260)	(2.404)	1 260	2 404
2016)	(1,369)	(2,494)	1,369	2,494
Internal restrictions	_	_	_	1,200
Balance per category as at December 31, 2019	(3,769)	10,994	4,512	4,803
Excess (deficiency) of revenue over expenses of the year	(1,771)	6,451	(94)	(6,213)
Allocation to Permanent Funds (Schedule 2017)	479	(6,106)	(479)	6,106
Internal restrictions	_		` _ ´	600
Balance per category as at				
December 31, 2020	(5,061)	11,339	3,939	5,296
Total as at December 31, 2020		6,278		9,235

During the year, the Organization has bound an internal restriction in the amount of nil (\$5,450,000 in 2019) to the internally restricted funds and \$600,000 (\$1,200,000 \$ in 2019) to the Permanent Funds, of which \$100,000 (nil in 2019) comes from the internally restricted funds.

#### Notes to the financial statements

December 31, 2020

(In thousands of dollars for tables only)

#### 14. Commitments

The Organization's commitments relating to the operating lease contracts and the other contractual obligations are as follows:

#### a) Operating leases

The Organization's commitments under office space and equipment leases total \$313,000 and mature until November 2023. The payments for the next three years with respect to the contractual obligations are as follows:

	\$
2021	188
2022	123
2023	2

These operating leases include leases over a five-year term for office space, expiring in August 2022, which include additional fees for building rental based on a percentage increase of property taxes and certain operating costs, and one renewal option of an additional five-year period.

#### b) Other contract

The Organization has committed under a contractual agreement to pay an amount of \$365,000 in 2021.

#### 15. Contingencies

- a) Over the past years, a company challenging its liability with respect to the *Environment Quality Act* (EQA) has initiated an action against the Organization for 10.1 million dollars plus interest, expert costs and other expenses. Shall the argument be rejected by the court, the company will challenge the applicability of orders in Council and deem them invalid. Currently, it is impossible to evaluate the likelihood of the motion's admissibility as well as the amount, if any, the Organization would have to pay. Consequently, no provision was recorded in these financial statements.
- b) In 2012, a group comprising of three companies initiated an action against the Organization for 9.1 million dollars plus expert costs and other expenses. The group is challenging certain provisions of the EQA, the *Regulation respecting compensation for municipal services provided to recover and reclaim residual materials* and the validity of the Schedule order in Council for 2010-2012 contributions. Currently, it is impossible to evaluate the likelihood of the motion's admissibility as well as the amount, if any, the Organization would have to pay. Consequently, no provision was recorded in these financial statements.
- c) In 2020, a group comprising of three companies initiated an action against the Organization for 5.8 million dollars plus interest and other expenses. The group is challenging certain provisions of the EQA and the *Regulation respecting compensation for municipal services provided to recover and reclaim residual materials* for 2015-2019 contributions. Currently, it is impossible to evaluate the likelihood of the motion's admissibility as well as the amount, if any, the Organization would have to pay. Consequently, no provision was recorded in these financial statements.

#### Éco Entreprises Québec

#### **Notes to the financial statements**

December 31, 2020

(In thousands of dollars for tables only)

#### 16. Financial instruments

#### Management risk

The Organization has exposure to interest rates risks, credit risks and liquidity risks related to its financial assets and liabilities. Generally, management is responsible for establishing and obtaining approval for its risk management policies. Management performs continuous risk evaluations to ensure all inherent significant risks to the Organization and its operations are reviewed and assessed as to consider market conditions and operations. During the year, there have been no significant changes to the Organization's policies in connection with risk management.

#### Interest rate risk

Interest rate risk is the risk that the fair value of the future cash flows of a financial instrument fluctuates due to market changes in interest rates. The Organization manages its investments based on its cash flow requirements and on realizing optimal interest income. The Organization has exposure to an interest rate risk related to cash and investments.

#### Credit risk

Credit risk is the risk that one party to a financial instrument fails to discharge an obligation and causes financial loss to another party. The Organization has exposure to a credit risk related to its accounts receivable should there be default from one of its companies. The Organization monitors and assesses such risk regularly. The Organization has established a provision for uncollectable contributions in order to cover for bad debt. The credit concentration of receivables is rather limited because of the wide range and number of companies. The Organization also has exposure to credit risk related to cash and investments. The Organization minimizes its credit risk related to cash and investments by making deposits solely with reputable financial institutions.

#### Liquidity risk

Liquidity risk is the risk that the Organization will not be able to meet its financial obligations as they fall due. The Organization's objective is to have sufficient liquidity to meet its liabilities when due. The Organization monitors its cash balances and cash flows generated from operations to meet its requirements. As at December 31, 2020, the most significant financial liabilities are accounts payable and accrued liabilities and the amount due to RECYC-QUÉBEC.

#### 17. Comparative figures

Certain comparative figures have been reclassified to conform to the current year's presentation.

