

2021-2025 eco-modulation roadmap

ÉEQ's vision statement for the eco-modulation of the Schedule of Contributions

To move from a fee structure in which the weight and type of materials are predominant to one that is more closely linked to a material's impact along the value chain, ÉEQ set out an ecomodulation roadmap to:

- **Guide companies** in their choice of materials, components, and processes.
- Recognize and support companies' **ecodesign efforts**.
- Account for a material's **performance and impact** along the value chain; and
- Foster the increased **recyclability** of materials from a circular economy perspective.

“ Ecomodulation is the necessary evolution of the Schedule of Contributions and the definition of principles to guide these changes. ”

Guiding principles

1. Encourage packaging choices that are compatible with the system
2. Help improve the performance of the curbside recycling system
3. Close the loop of recyclable and recycled packaging

Ecomodulation

Ecodesign

Recyclability

Ecomodulation in three steps

1. **By making the fee formula and application rules evolve**
 - Broaden targeted containers and packaging
 - Assign a fair rate by distinguishing the material rates
 - Consider new parameters in the fee formula when available
2. **Integrate economic measures related to ecodesign and recyclability into the Schedule of Contributions**
 - Ensure the evolution of the rates
 - Encourage and recognize efforts
 - Document, measure and communicate
3. **Integrate incentive measures for ecodesign into the Schedule of Contributions**
 - Recognize, document, measure and communicate

The measures set out in the 2021–2025 ecomodulation roadmap, adopted by ÉEQ’s Board of Directors in 2021, will evolve and be refined over time to account for the following elements:

1. **Evolution of the curbside recycling system** to move from the recycling crisis to extended producer responsibility (EPR).
2. Consideration of **new parameters in the financial formula**.
3. **Studies and analyses** to support ecomodulation measures.
4. **Collection of real-time data** related to the implementation of EPR–curbside recycling.
5. **Strategic government directions** for plastics, circular economy, short-life single-use packaging, source reduction and reuse.

	2021	2022	2023	2024	2025	EPR – curbside recycling
Fee formula	<ul style="list-style-type: none"> ▶ Ceramic (broadening of targeted C&P) ▶ Plastic laminants (distinguishing the rates) 	<ul style="list-style-type: none"> ▶ Wood + emerging fibres (broadening of targeted C&P) 	<ul style="list-style-type: none"> ▶ PP (distinguishing the rates) 	<ul style="list-style-type: none"> ▶ Evolution of the formula based on current information including recyclability criteria 		
Economic measures related to ecodesign and recyclability		<ul style="list-style-type: none"> ▶ Tax shield ▶ Malus on PVC ▶ Malus on degradable and compostable plastics 	<ul style="list-style-type: none"> ▶ Elimination of packaging and printed matter component 	<ul style="list-style-type: none"> ▶ Monomaterial packaging ▶ Broadening and updating of the credit for recycled content 	<ul style="list-style-type: none"> ▶ Recyclability of C, P & PM 	<ul style="list-style-type: none"> ▶ Recyclability and circularity index
Incentives for measures for ecodesign	<ul style="list-style-type: none"> ▶ Ecodesign incentive bonus pilot projet 			<ul style="list-style-type: none"> ▶ Communication and sorting instructions 		<ul style="list-style-type: none"> ▶ Ecodesign incentive bonus 4.0

By becoming responsible for their products, from design to reuse in local or nearby markets, companies will have to implement means to integrate ecodesign.

