

Transforming the curbside recycling is our business!

What is the modernization of curbside recycling and what does it mean for companies?

Through ÉEQ, companies will have a greater role regarding curbside recycling, in partnership with municipalities. They will oversee the system and handle their products' containers, packaging and printed matter, from design to recycling.

To this end, transparency and accountability mechanisms will be implemented in order to ensure the system's efficiency and effectiveness. The longer term aim of this overhaul is to implement a circular economy for recyclables in Québec, one that will benefit all those who contribute to it. The role of companies will therefore move from financing to managing curbside recycling.

You say the system will be more efficient and effective. How?

We will go from the current fragmented vision to a broader overall vision.

In a fair approach based on performance, quality criteria must absolutely be defined for the materials being produced by sorting centres and transparent and rigorous management processes be implemented.

For this purpose, ÉEQ will have to supervise the sorting and processing, and ensure that materials are marketed under contractual agreements with the various actors of the curbside recycling.

Related to the recommendations of the Minister's committee, ÉEQ will have the responsibility of holding companies accountable regarding reduction at the source and eco-design of materials and to cooperate with all actors through pertinent working groups or monitoring committees.

Where does Éco Entreprises Québec fit in with all this?

ÉEQ will continue its role as representative of companies with respect to their responsibilities regarding curbside recycling. ÉEQ will ensure its re-agreement, certified by RECYC-QUÉBEC, as a recognized management organization (RMO).



ANNOUNCEMENT OF THE EXPANDED DEPOSIT -

What impact will the expanded deposit have on companies' contributions?

Based on the latest information released to the public so far, an average rate increase of 20% could be added to the current annual increases of the Schedule of Contributions. However, thanks to the modernization of the two systems, the objective is to make up for this shortfall, in collaboration with the government.

ÉEQ reiterates that these changes will have to be carried out in conjunction with and fairness towards contributing companies. We will therefore participate in the upcoming work with great interest in order to ensure that the changes will not impede the system's performance and that mitigation measures will be implemented.

What are the next steps?

ÉEQ accompagnera les entreprises tout au long du processus de mise en place de ce nouveau système.

- 1 System diagnostics in collaboration with all participants
- 2 Entry into force of the new legislative and regulatory framework
- 3 Implementation of Extended Producer Responsibility (EPR)

What will the modernization's impact be on the financing of curbside recycling by companies?

Companies who market containers, packaging and printed matter will continue to finance 100% of the efficient and effective costs of curbside recycling under the Environment Quality Act, but in the intermediate term, they will be able to rely on guidelines, standards and criteria established with partners from the chain in order to oversee the system and ensure its performance.

Through ÉEQ, companies will be at the centre of efforts to ensure a progressive transition of responsibilities. ÉEQ will be sure to keep you continually informed of all developments.

In the intermediate term, better control of the system will led to better cost control and better performance.