

August 25, 2022

Éco
Entreprises
Québec

Ecodesign incentive bonus and the 2022 SoC: What's new?

Webinar by ÉEQ

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2022 Schedule of Contributions

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Ecodesign incentive bonus

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Question period



1.0 2022 Schedule of Contributions

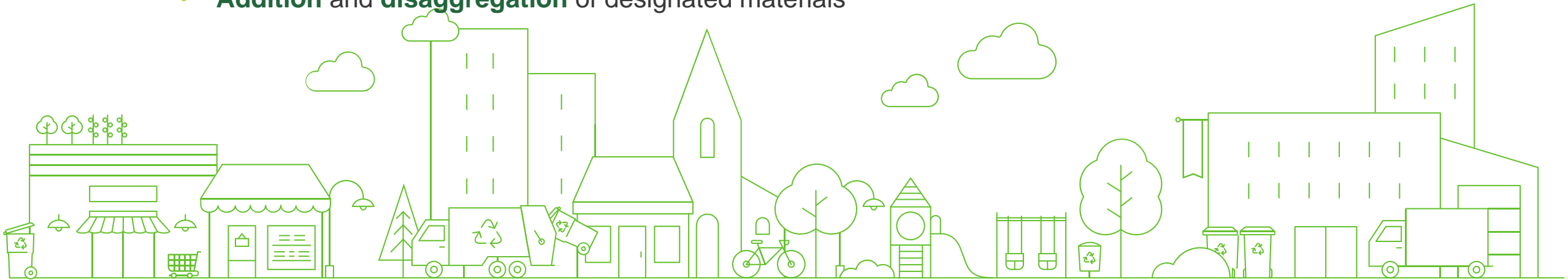


Context of the 2022 SoC

- Publication of the Regulation modifying the *Regulation respecting compensation for municipal services provided to recover and reclaim residual materials*
- Update of application rules of the SoC
- New reporting portal

Novelties of the 2022 SoC: Update of application rules

- **Renewal** of the ecodesign incentive **bonus** and the credit for post-consumer recycled content
- Inclusion of **new definitions**
- Introduction of the notion of **practical owner** of a group of companies
- Broadening of targeting criteria to **transactional website operators without a business place in Québec**
- Ineligibility of **voluntary contributors** to the **flat fee** based on the revenue
- Inclusion of articles regarding **newspapers** which must still be reported to RecycleMédias
- **Addition** and **disaggregation** of designated materials



New material subject to a fee for the 2022 SoC: Wood and cork

- New material subject to a fee
- Examples:
 - Cork stoppers and caps
 - Citrus fruit boxes
 - Cheese boxes



Some plastics have been disaggregated in order to obtain data on generated quantities of these materials



Polylactic acid (PLA) and other degradable plastics

- Disaggregated from « PVC, PLA and other degradable plastics »
- Includes all #7 plastics made of PLA as well as all degradable or compostable plastics
- Examples:
 - Clamshell containers for croissants or muffins
 - Degradable or compostable shopping bags



New reporting portal

- The ECO-D reporting portal has retired!
- The new reporting portal has officially launched on July 13, in time for the publication of the 2022 SoC!
- A tutorial is available to help users navigate in the new portal



A row of blue recycling bins is shown in a residential neighborhood. The bins are lined up along a sidewalk, with houses and trees in the background. A white circle is overlaid on the image, containing the word "Video" in white text.

Video

The new portal has a refreshed look and allows more autonomy in the management of company accounts



Important dates



*Companies eligible and choosing a flat fee must pay 100% of their contribution in the first installment

A photograph of three children walking away from the camera on a sidewalk. On the left, there are several large blue recycling bins. The child in the middle is a girl with blonde hair, wearing a light purple t-shirt and dark pants, with her hands on her hips. To her left is a boy with curly hair in a dark blue long-sleeved shirt and dark pants. To her right is a girl with dark hair in a white t-shirt and dark pants, carrying a blue folder or bag. The background shows trees and a building. A light blue triangle is in the top right corner.

2.0 Ecodesign incentive bonus

Context

The **ecodesign incentive bonus** pilot project has been renewed to **support organizations** working towards ecodesign for their containers and packaging and encourage others to follow suit.

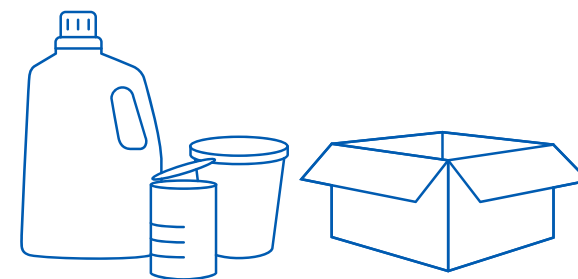
By offering this bonus, ÉEQ is demonstrating its commitment to **supporting the SoC** so that it is more linked to the impact of the material along the recovery and recycling value chain.

With the implementation of **extender producer responsibility (EPR)** and the **modernization of curbside recycling**, by 2025, businesses will have a leading role in the system and its management.



Objectives

- **Recognize ecodesign initiatives** for containers and packaging commercialized during the 2021 calendar year;
- **Document** ecodesign strategies, challenges and solution leads;
- **Identify environmental gains**, as well as positive social and economic benefits;
- **Communicate company initiatives** that obtain a bonus.



Bonus : what's new?

- Bonus percentage increased to **50% of the payable contribution** for designated containers and packaging.
- **Maximum of \$25,000** may be granted of each bonus application.
- Possibility of submitting several requests, up to a **cumulative bonus of a maximum of \$60,000**.
- **Minimum of \$5,000** per company, or equal to the company's total contribution, when the total contribution is less than \$5,000.
- **Credit note** applicable to the contribution balance for the 2022 Schedule of Contributions or a subsequent year.



Who is
eligible for
the bonus



Eligibility criteria

- Be a **contributing company and compliant** with ÉEQ
- Complete a **detailed report**, even if the company is considered a low-volume producer
- Have commercialized one or more ecodesigned containers or packaging **during the 2021 calendar year**
- Have submitted the **bonus application form** and supporting documents before the prescribed deadline
- Commit to **collaborating with ÉEQ** in order to document the initiative and give consent for the publication of your best practices



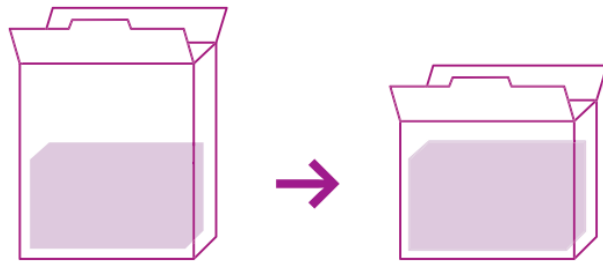
Eligible ecodesign actions



Source reduction

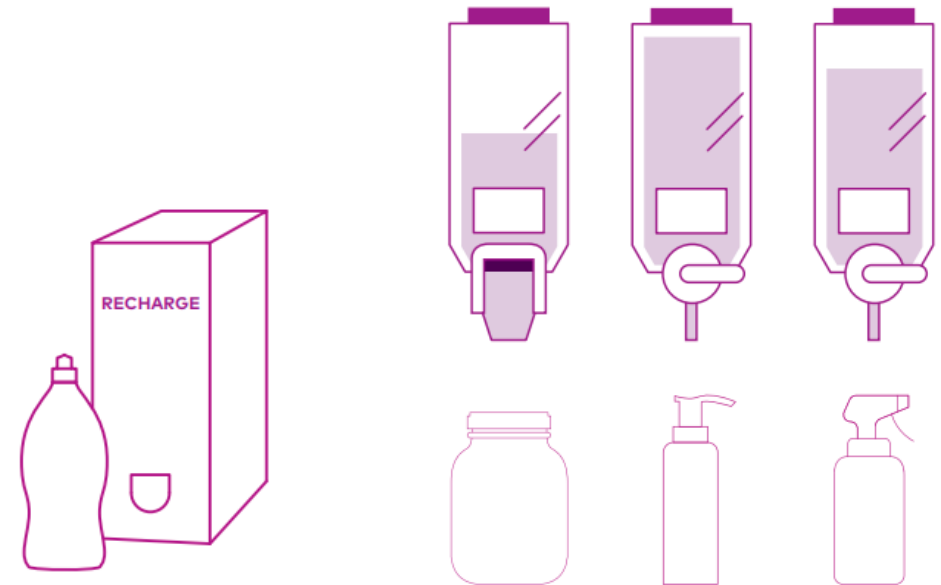
Reduction in weight and/or volume

Example



Design for reuse

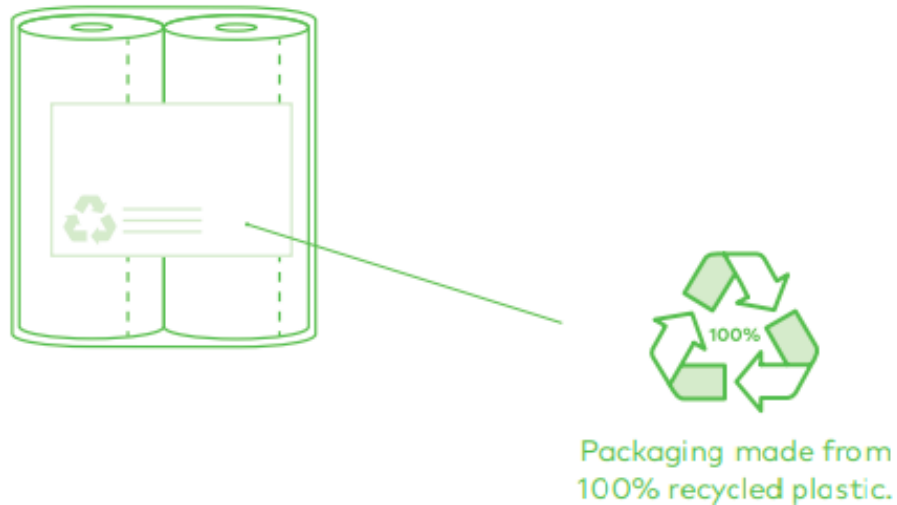
Example



Procurement

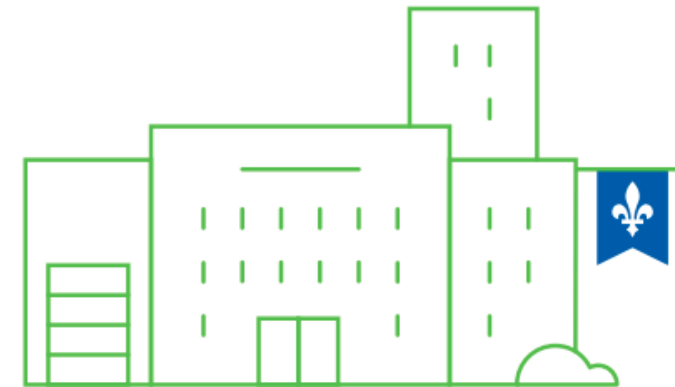
Integration of recycled content

Example



Local purchasing practices

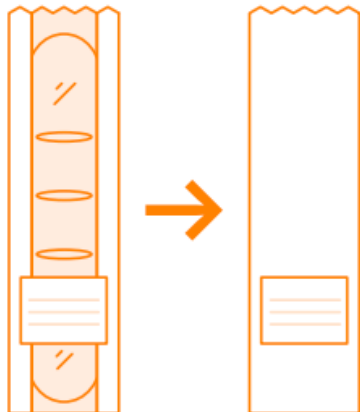
Example



Recyclability

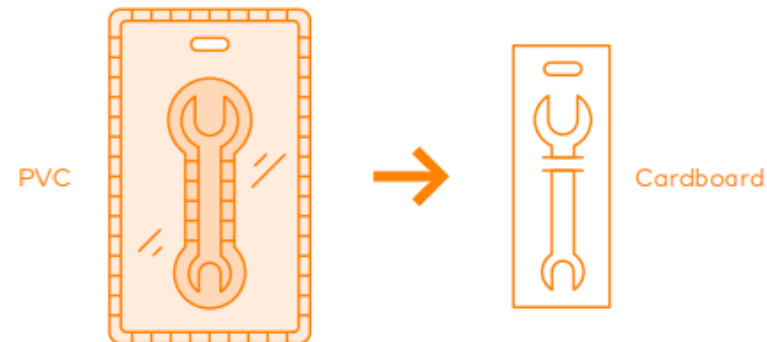
Elimination of a component to shift towards mono-material

Example



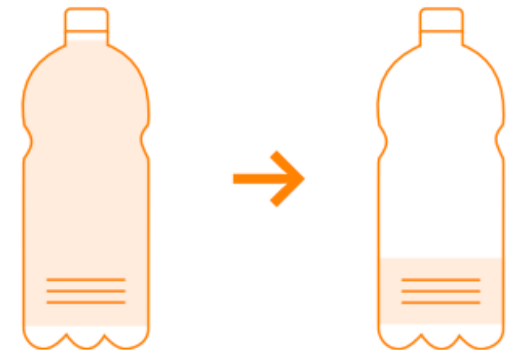
Elimination or substitution of a problematic material

Example



Improved recyclability potential

Example



Communication

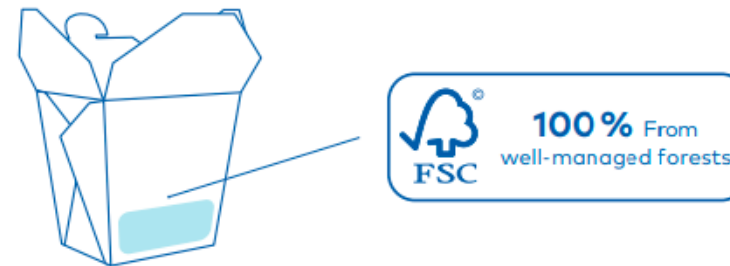
Self-declared environmental claims

Example



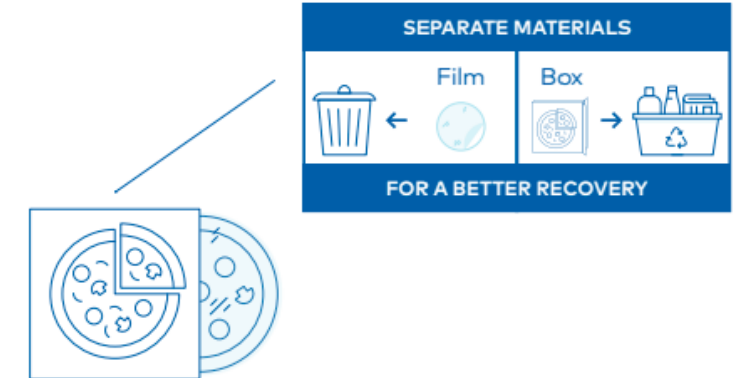
Environmental labels (recognized certification)

Example

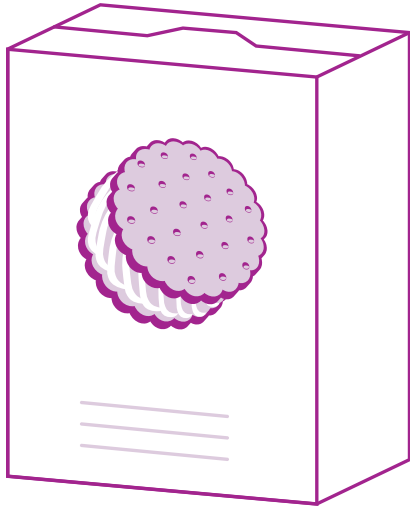


Sorting instructions

Example



Example : Ice cream sandwich packaging

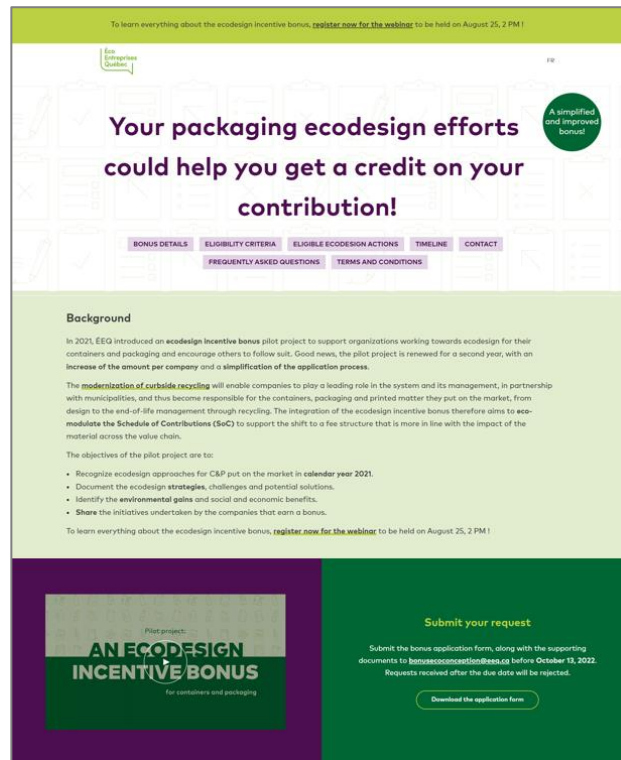


Ecodesign actions

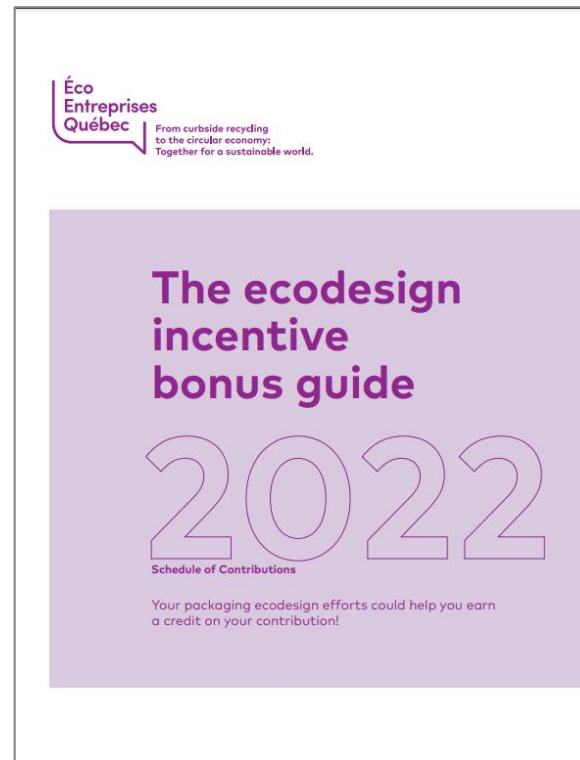
- Reduction of packaging weight
- Integration of recycled content
- Sorting instructions on the packaging
- Conducting a case study



Useful resources



Bonus page



Bonus guide

Ecodesign incentive bonus - Bonus application form

Application form

The purpose of this form is to document the ecodesign initiative for a particular container or packaging or for a family of containers or packaging. A separate application must be submitted for each ecodesign initiative of a container or packaging or of a family of containers or packaging meeting different ecodesign actions.

For more information on the pilot project, the eligibility requirements and the evaluation criteria, consult : <https://ecoconception.eeq.ca/fr-ca/bonus>

Company information

Company name:	
Company account number : 5-number code	
Contact person:	
E-mail:	
Telephone number: e.g. 599-599-5999	

General information on the ecodesign initiative

Scope of the ecodesign initiative:	- Select the scope of the initiative -
Type ecodesign initiative:	- Select the type of initiative -
Description of the initiative: <i>Provide the outline of the initiative</i>	

Complete the following tabs:

Company declaration

1. I hereby certify that I am duly authorized by the company targeted by the current Schedule of Contributions to submit the company's ecodesign incentive bonus request to Éco Entreprises Québec (EEQ).

2. I certify that the information submitted in this bonus request is accurate and complete and I acknowledge that any incomplete, late or inaccurate information may lead to the request being rejected. EEQ may review all bonus requests and request additional supporting documents as needed. Thus, I agree to keep any supporting data submitted with this bonus request for the next five (5) years.

3. I accept that the data transmitted to EEQ may be stored and used, in non-nominative form, as part of future studies, analyses or research. In the event that our request leads to a bonus award, we accept that the company name and the good ecodesign practices used in our initiative be published and disclosed by EEQ.

Application form



Detergent container

Eligible initiative example: improvement of packaging

Description

- High-density polyethylene (HDPE) bottle
- Polypropylene (PP) cap
- Self-adhesive paper label
- 900 000 placed on the market in the 2021 calendar year

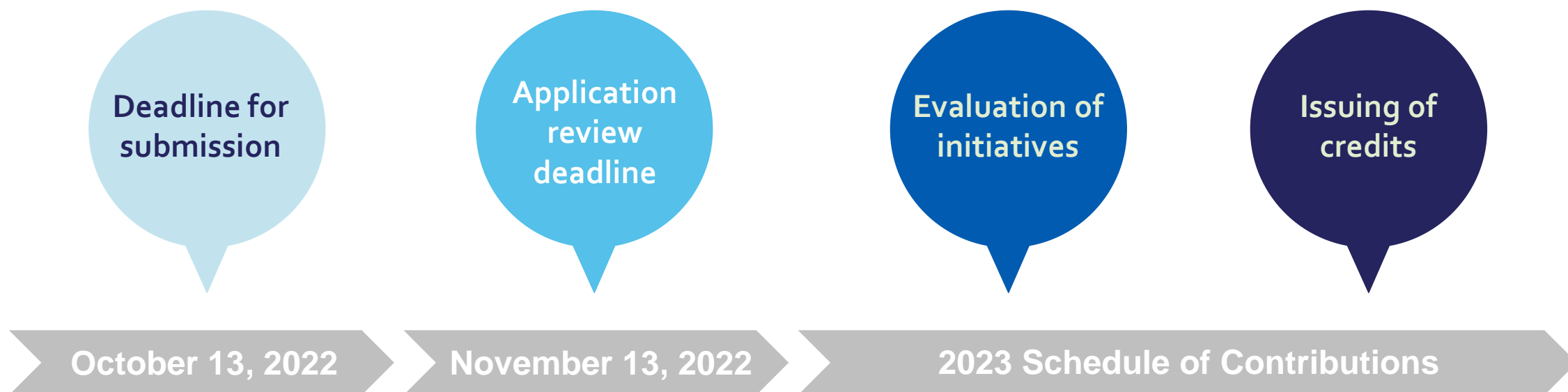
Ecodesign actions

- Optimization of wall thicknesses
- Integration of recycled content - HDPE (25%)
- Addition of sorting instructions on the bottle
- Conducting and publication of a case study

A photograph of a row of blue recycling bins in a residential neighborhood. The bins are lined up along a sidewalk, with houses and trees in the background. A white circle is superimposed over the middle of the bins, containing the word "Form" in white text.

Form

Important dates



A top-down photograph showing a hand sorting through four distinct piles of lentils on a light-colored surface. The piles are arranged horizontally: brown lentils on the far left, followed by black lentils, then white lentils, and a smaller pile of white lentils on the far right. A hand is visible at the bottom, with fingers reaching towards the white lentil pile. The text 'Question period' is overlaid in a bold, yellow font across the center of the image.

Question period

Support Éco Entreprises Québec

- ÉEQ will officially submit its application to be named DMO in early **September 2022**
- To support us, go to the website :

<https://www.eeq.ca/en/support-us/>



From selective collection
to the circular economy:
all together for a
sustainable world.



Thank you!

**Questions on your
obligations?**

**Contact us at
service@eeq.ca**

Questions on the bonus?

**Contact us at
bonusecoconception@eeq.ca**

