

Normand Gadoury

Director, Market Development and Sorting Technologies

With a degree in Industrial Engineering, Normand Gadoury has developed leading-edge expertise in innovation management. Before joining ÉEQ, his skills in the fields of new technologies and business lead him to work with specialized groups ([Innovitech](#), [Sygertech](#) and Avingco), then as business development manager ([Enviro-accès](#), [Enerkem](#) and [Univalor](#)) and as vice president of [Polystyvert](#) and [Écotech Québec](#). He also founded three companies, including his consulting firm [Finnovia](#).

Normand heads up the Market Development and Sorting Technologies team at Éco Entreprises Québec and shares his expertise in the environment and economics with sorting centres, processors and recyclers across Quebec in order to foster the creation and support of synergy along each step of the recycling process. His team's work aims to increase local market development and achieve better performance of the Quebec curbside recycling system.

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