



AWAY-FROM-HOME RECOVERY: A QUEBEC AND NORTH AMERICAN SUCCESS!

SINCE 2008, OVER:

- **14,000** PIECES OF RECYCLING EQUIPMENT
INSTALLED THROUGHOUT QUEBEC
- **800** PARTICIPATING MUNICIPALITIES
- **\$7 M** PAID TO MUNICIPALITIES

**THE CURRENT PROGRAM ENDS ON DECEMBER 31, 2016:
DON'T WAIT ANY LONGER TO APPLY!**



MEETING THE MUNICIPALITY'S ENVIRONMENTAL OBJECTIVES

The Away-from-Home Recovery Program can help municipalities meet their environmental objectives in order to:

- Comply with Quebec's Residual Materials Management Policy
- Meet residual materials management plan objectives

- Recover more recyclable materials and reduce quantities sent to landfill
- Reduce greenhouse gas emissions
- Improve services to citizens



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PROVIDE BETTER COVERAGE PER INHABITANT

The Program supports the installation of equipment in indoor and outdoor municipal public places.

Whether an RMC, a municipality, an intermunicipal management board or a transportation agency, all municipal bodies may apply, multiple times!

ÉEQ and approximately 3,400 contributing companies reimburse the costs of collecting, transporting, sorting and conditioning materials picked up from away from-home recycling bins as well as costs related to residential curbside recycling. Yet another reason to take part in the Program!

A SIMPLE AND ACCESSIBLE FINANCIAL ASSISTANCE PROGRAM

The Away-from-Home Recovery Program helps municipal organizations to broaden materials recycling to serve public places. The **Program reimburses 70% of the cost of recycling equipment, up to a maximum of \$840 per unit.**

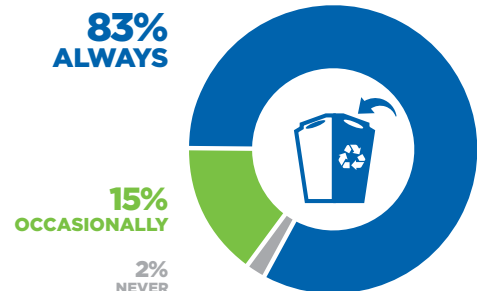
ÉEQ's Away-from-Home Recovery Program has an \$8 million budget financed in equal parts by voluntary contributions from ÉEQ and the Ministère du Développement durable, de l'Environnement et de la Lutte contre les changements climatiques via the Fonds vert.

QUEBECERS RECYCLE EVERYWHERE!

The very first survey on Quebecers's recycling habits in public places indicates that they continue their good habits when they are away from home.

According to the February 2016 CROP survey conducted on behalf of ÉEQ, equipment provided in public places is widely used by citizens who wish to dispose of a container, packaging or printed matter.

WHEN A RECYCLING BIN IS AVAILABLE IN PUBLIC PLACES, 83% OF RESPONDENTS ALWAYS USE IT, 15% OCCASIONALLY USE IT AND ONLY 2% NEVER OR RARELY USE IT.



ALMOST THREE-QUARTERS (74%) OF RESPONDENTS WOULD LIKE TO HAVE MORE ACCESS TO RECYCLING BINS IN PUBLIC PLACES.



INSPIRING EXAMPLES

The Sud-Ouest borough, Laurentides MRC as well as the cities of Gatineau, Port Cartier, Prévost and Repentigny used the Program to optimum effect to:

- Install recycling equipment in all busy public places on their territory
- Install high-performance equipment
- Harmonize the selected equipment so it can be easily identified by users
- Chose equipment that meets the specific needs of the location
- Purchased a sufficient number of bins to ensure wide coverage so the public can recycle everywhere!

There are always two sides to every bin...



Port-Cartier



Coaticook



Saint-Blaise-sur-Richelieu



Repentigny



Montréal,
Ville-Marie borough

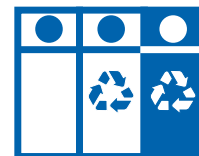


Montréal,
Sud-Ouest borough

LOCATIONS:

- Parks
- Highway rest areas
- Streets
- Libraries
- Public squares
- Park chalets
- Sports fields
- City Hall buildings
- Municipal buildings
- Bike paths
- Community halls
- Parking Lots
- Sports centres
- Ecocentres

DON'T HESITATE! EQUIP YOUR INDOOR AND OUTDOOR PUBLIC PLACES WITH **RECYCLING BINS TO HELP THE PUBLIC DO THE RIGHT THING - NO MATTER WHERE THEY ARE.**





ÉCO ENTREPRISES QUÉBEC

Éco Entreprises Québec (ÉEQ) is the organization that develops the Schedule of Contributions and collects company contributions, which are then redistributed to finance municipal curbside recycling services in Quebec. ÉEQ also encourages innovation and sharing of best practices in order to optimize the recyclable materials value chain. To do so, ÉEQ cooperates, on the one hand, with companies to reduce quantities of materials at the source and encourage the use of recyclable materials, and, on the other, with municipalities to increase recycling and the economic value of recovered materials.

ÉEQ is a private non-profit organization created by companies that put containers, packaging and printed matter on Quebec's market. The organization was accredited by RECYC QUÉBEC in 2005 in accordance with the Environment Quality Act.

ASK FOR INFORMATION NOW!

If you wish to take part in the Away-from-Home Recovery Program, contact us or go to programmehorsfoyer.ca

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